

The 44th TOKYO  
MOTOR SHOW  
2015

NEWS  
10/28 WED  
Vol.01

Index by purpose  
Easy to  
find guide  
map



From **cars to Space**,  
and **Space to cars**.  
Such exchange of technology  
is what I am hoping for.

Koichi Wakata  
JAXA Astronaut



An absolutely new plug-in hybrid with a gasoline engine + electric motor for dynamic driving.

Car-Net and other next-generation control functions that work with smartphones.

Technology cultivated through motor sports and the Polo R WRC.

Changing cars with new technology means changing the possibilities of travel and adding more fun to your life.

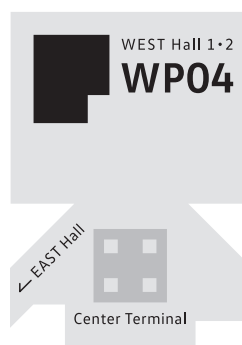
With this thought in mind, Volkswagen will continue to bring cutting-edge technology to all people.



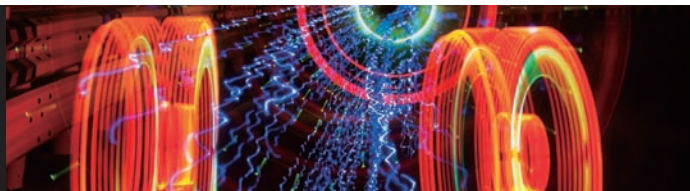
Changing cars.  
Changing mobility.  
Changing lifestyles.

# Volkswagen Motor Show 2015

for more information  
<http://tms.volkswagen.co.jp/>



Volkswagen. Das Auto.



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# Chairman's Message

The 44th Tokyo Motor Show 2015 is the third motor show held at the Tokyo Big Sight, with a show period of eleven days from October 29th to November 8th.

As we move on towards the year 2020 when the Tokyo Olympic and Paralympic Games will be held, Tokyo is gaining more and more attention globally. Under such a setting, the theme of the 44th Tokyo Motor Show is "Your heart will race," aiming to become the world's top "technology showcase."

In addition to all the Japanese passenger car, commercial vehicle, and motorcycle manufactures, many foreign brands will exhibit, including Fiat Chrysler Automobiles Group - after an absence of eight years - and the DS brand from France - which will be their first. 75 cars will be given their world premiere, and 68 cars will make a debut as a Japan premiere.

This year's the organizer-themed project "SMART MOBILITY CITY 2015" will showcase the "City of Tomorrow," in a theme park style exhibit. At the "SMC International Symposium," we will present our vision for autonomous driving, looking forward to the year 2020.

Enhancements to hospitality have also been made. There will be a free shuttle bus service within the venue, and an all-in-one "TMS Mobile" app will be available. It will navigate you to your destined exhibit, or show which booth is congested.

We hope that many people will visit, and feel the excitement first hand.

Presenting a world class  
"technology showcase"  
that is sure to excite



## Profile

Fumihiko Ike, born in 1952, joined Honda Motor Co., Ltd. in 1982. His career at Honda includes COO of Business Management Operations; Chief Financial Officer; COO of Regional Operations for Asia-Oceania region; and Chief Information Officer. He assumed the current role of Chairman of the Board of Directors.

Japan Automobile Manufacturers Association,  
Inc. (JAMA)  
Chairman  
Fumihiko Ike



# The 44th TOKYO MOTOR SHOW 2015



The Tokyo Motor Show aims to become the top technology motor show in the world, building upon more than 60 years of history since its first show in 1954. The 44th show theme is based on the concept of "Technology x Fantasy" and expresses our aspiration to provide a venue that delivers exhilarating experiences to visitors as they discover the latest technologies and various fantasies.

## General Public Days

**October 30 (Fri) to November 8 (Sun)**

October 30 (Fri) 12:30-20:00 Mon-Sat, Holiday 10:00-20:00 Sundays 10:00-18:00

きっと、あなたのココロが走り出す。  
Your heart will race.

## Outline

### The 44th Tokyo Motor Show 2015

**Organizer** : Japan Automobile Manufacturers Association, Inc. (JAMA)  
**Co-Organizer** : Japan Auto Parts Industries Association (JAPIA)  
 Japan Auto-Body Industries Association, Inc. (JABIA)  
 Japan Automotive Machinery and Tool Manufacturers Association (JAMTA)  
 Japan Automobile Importers Association (JAIA)

## Ticket Information

\*Please see official website for details

	Same-day ticket	After 4 p.m. Admission Tickets
Adults	¥1,600	¥700
Sr. high school students	¥500	¥200
Jr. high school students or under	free	free

A visitor with a disability certificate plus one escort (up to two escorts if the disabled person uses a wheelchair) will be admitted free of charge on General Public Days upon presentation of a disability certificate.

After 4 p.m. admission tickets may be used for entry from 16:00 or later except on Sundays.

- Admission tickets may be purchased at convenience stores, public transportation, major travel agencies, and play guides.
- Tickets may be purchased online from anywhere in the world. There is also a system to display a digital ticket on a smartphone or tablet device.
- Tickets with pre-registered event participation passes may be purchased online from the Tokyo Motor Show website:

<http://www.tokyo-motorshow.com/>

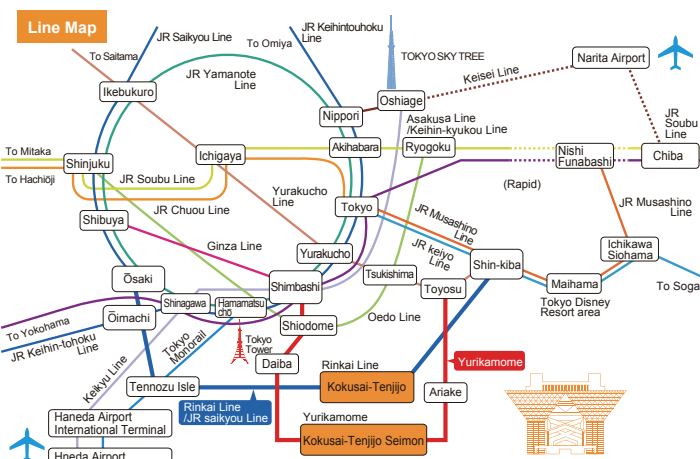


## The Venue is the Tokyo Big Sight!

Please use public transportation to reach the venue.

### Access

- **Rinkai Line** (7 min. walk from Kokusai-Tenjijo Sta.)  
Osaki Sta. (JR) ← 13 min. → Kokusai-Tenjijo Sta. ← 5 min. → Shin-Kiba Sta. (JR, Subway)  
\* Direct service at Osaki Sta. to JR Saikyo Line  
Time to Kokusai-Tenjijo Sta. from:  
→ JR Shibuya Sta. (20 min.)  
→ JR Shinjuku Sta. (25 min.)  
→ JR Ikebukuro Sta. (31 min.)
- **Yurikamome Line** (3 min. walk from Kokusai-Tenjijo-Seimon Sta.)  
Shimbashi Sta. (JR, Subway) ← 22 min. → Kokusai-Tenjijo Seimon Sta.
- **Bus** (Tokyo Big Sight, Central Terminal)  
[Toei Bus] 40 min. from Tokyo Sta. Yaesu exit (東 16 系)  
40 min. from Tokyo Sta. Marunouchi Minami exit (都 05 系)  
30 min. from Monzen-Nakacho Sta. (Subway) (門 19 系)  
[km flower Bus] 40 min. from Hamamatsucho Sta.  
[Keiikyū Bus] 50 min. from Yokohama Sta. East exit  
[Airport bus] 25 min. from Haneda Airport (Limousine Bus · Keiikyū Bus)  
60 min. from Narita Airport (Limousine Bus) to Tokyo Bay Ariake Washington Hotel
- **Water Bus** (Tokyo Cruise Ship, Ariake Passenger Ship Terminal, 2 min. walk)  
30 min. from Hinode Sanbashi (7 min. walk from JR Hamamatsu Sta.)  
\*Please check website for operating conditions.  
(Times are approximate)



Inquiries  
**Tokyo Motor Show Tokyo Big Sight Office**

TEL: 03-5530-1315  
Hours: Weekdays 9:00 to 17:00 (During the Show, the Show hours are applied)



Official website QR Code

**JAMA** 一般社団法人 日本自動車工業会 Jidosha kaikan, 1-30, Shiba Daimon 1-chome, Minato-ku, Tokyo 105-0012

## Special events

### 1. Passenger Car and Motorcycle Test Ride

For the passenger car test ride, cars are driven by the members of the Automobile Journalists Association of Japan (AJAJ) and instructors for a chance to experience the car's full potential. For the Motorcycle Test Ride, visitors will be able to ride themselves.

#### Passenger car test ride driven by professionals



#### Dates

October 29 (Thu) 14:30 to 16:30  
October 30 (Fri) 12:30 to 16:30  
October 31 (Sat) to November 3 (Tue) 10:00 to 16:30

[Participating brands] Toyota, Lexus, Nissan, Honda, Mazda, Mitsubishi, Subaru, Suzuki, Daihatsu, Audi, BMW, MINI, Citroen, DS, Peugeot, Jaguar, Land Rover, Mercedes-Benz, Porsche, Renault, Volkswagen, BRP (22 brands, 38 vehicles)

#### Motorcycle test ride



Test rides tickets are distributed for the day on a first-come-first-served basis

#### Dates

November 5 (Thu) to November 8 (Sun) 10:00 to 17:00

\*Test drive ends before sunset

[Participating brands] Suzuki, Honda, Yamaha, INDIAN, BMW, VICTORY (6 brands, 28 vehicles)

## Special program

### Tomica Corner [West Hall 3]

Since the 35th Motor Show in 2001, the Tomica Corner has been selling and displaying Tomicas - which gained great popularity from the children. In addition to the 12 Tokyo Motor Show commemorative model that is on sale every year, "Disney Motors" will also be on sale.



## 44th Tokyo Motor Show 2015 Organizer Themed Event SMART MOBILITY CITY 2015



### Test Ride (Details on page 43)

#### [West Hall 4 track yard, Rooftop Exhibition Area]

Test rides and demonstrations of next-generation vehicle models - "personal mobility," "micro mobility," and "autonomous driving/advanced driving support system demonstration" - will be held at the course that will take you through the SMART MOBILITY CITY and outdoors.

#### Dates

[Personal mobility test ride]

October 29 (Thu) to November 8 (Sun)

[Micro mobility test ride]

October 29 (Thu) to November 8 (Sun)

[Autonomous driving/advanced driving assistance system demonstration]

October 29 (Thu) to November 8 (Sun)

\*Subject to change



#### Participating manufacturers

[Personal mobility test ride] Toyota, Honda WHILL, Ninebot  
[Micro mobility test ride] Toyota, Nissan, Honda, ZieD Co., Ltd., Toyota Auto Body  
[Automated driving/advanced driving assistance system demonstration] Various manufactures

### 2. Tokyo Motor Show Symposium 2015

[Conference Tower 6F]

Topics with high interest will be discussed

Date	Moderator	Theme	Place
November 3 (Tue) Priority for pre-registration 14:00-15:00	Japan Automobile Manufacturers Association, Inc. (JAMA)	Let's get started! Life with motorcycles	Room 605
November 4 (Wed) Priority for Pre-registration 13:00-15:00	Ministry of Land, Infrastructure, Transport and Tourism	Active Safety Technology for the Future Vehicle Safety Policy	Rooms 605, 606
November 7 (Sat) Priority for pre-registration 15:00-16:45	Nippon Road Destinations	"The future of motor trip - How motor trips change by the innovation of vehicles?"	Rooms 605, 606

\*The above may change

### 3. Tour of the Tokyo Motor Show Guided by Motor Journalists (AJAJ)

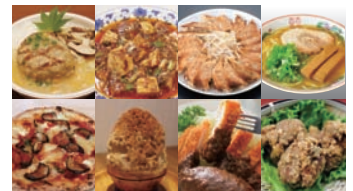
Paid tours conducted by volunteer members of the AJAJ will be held to present the appeal of cars and the Tokyo Motor Show from the perspective of a professional. Participants will be asked to wear a wireless headset to allow them to clearly hear the explanations by the guiding journalist.

### 4. Tours for elementary and middle school students by AJAJ journalists

A special tour for elementary and middle school students will be held. Participating schools will be briefed on show highlights by AJAJ journalists.

### Gourmet Kingdom 2015 [Outdoor Exhibition Area etc.]

Gourmet bloggers have selected 20 restaurants from across the country, which will provide dishes during the Show. 8 will be located at the Outdoor Exhibition Area, and the remaining 12 will be found across the venue.



Supported by DUNLOP

With more freedom...change for cars,  
change for lifestyles, change for society.

### Exhibition

The "city of tomorrow" will be created by participating companies, organizations, and the organizer to illustrate the future relationship between cities, people, and cars. It will demonstrate the new purpose and value of cars; changes in people's lifestyles; interaction between cities and society; and the dreams and joys surrounding the new values.

### Conference

Various themes will be discussed related to changes in cars, lifestyles, and society, such as "How will ICT evolve cars?", "Possibilities of new and various energy society," and the "Future of automated driving."

SMC Conference (pre-registration required)		
November 2 (Mon)	[SMC Forum] With more freedom... change for cars, change for lifestyles, change for society.	Rooms 605 to 608
November 6 (Fri)	[SMC international symposium] How will automated driving influence cars, lifestyle, and society?	
The Yomiuri Shimbun Mirai Koken Project (pre-registration required)		
November 1 (Sun)	[symposium] New lifestyle and new business that next generation vehicles will bring.	Rooms 605 to 608

### Advanced Technology Seminar (Details on page 43)

A technology and system presentation by SMART MOBILITY CITY 2015 exhibitors

Participating: Association for the Promotion of Electric Vehicles, Honda Motor Co., Ltd., Saitama City, TOKYO FM Broadcasting Co., Ltd., Hit Co., Ltd.

### Kids' workshop (Details on page 43)

This program is targeted for kids (elementary to high school students) who will lead tomorrow's society. It will provide a fun and interesting opportunity to learn about cars and society, asking them to draw their future dreams.

Participating: Nissan Motor Co., Ltd., TOOLS INT'L Corp., MABUCHI MOTOR CO., LTD.

\*Contents are subject to change without prior notice.

The pictures are from past events.

Events and symposium may change in contents and schedule, or may be canceled. Tickets will not be reimbursed for these reasons.

Let us delivers exhilarating experiences,  
through encounters with the latest technologies

# TOKYO MOTOR SHOW EVENT GUIDE

Chance to ride the newest models!

## Ride and feel in these participatory events

### Passenger car test ride driven by professionals

**6 days between October 29 (Thu) to November 3 (Tue)**

October 29 (Thu) 14:30 to 16:30

October 30 (Fri) 12:30 to 16:30

October 31 (Sat) to November 3 (Tue) 10:00 to 16:30

The passenger-seat test ride is operated by Japan Motor Sports Promotion Committee, with cars are driven by the members of the Automobile Journalists Association of Japan (AJAJ).

To experience the car's full potential, the event will be held on a closed course on the Rooftop Exhibition Area. By riding with a pro, you will not only experience the car's performance, but will be able to hear about the characteristics. Registration will be daily, based on a lottery.



### Motorcycle test ride

**4 days between November 5 (Thu) to November 8 (Sun)**

10:00 to 17:00 all days

The test ride will be held on a closed course on the Outdoor Exhibition Area. The visitors will be able to ride the latest models themselves, and feel the performance directly.

There is a course for beginners, so please feel at ease. To assure safety, test rides will end before sunset. Test rides tickets are distributed for the day on a first-come-first-served basis.



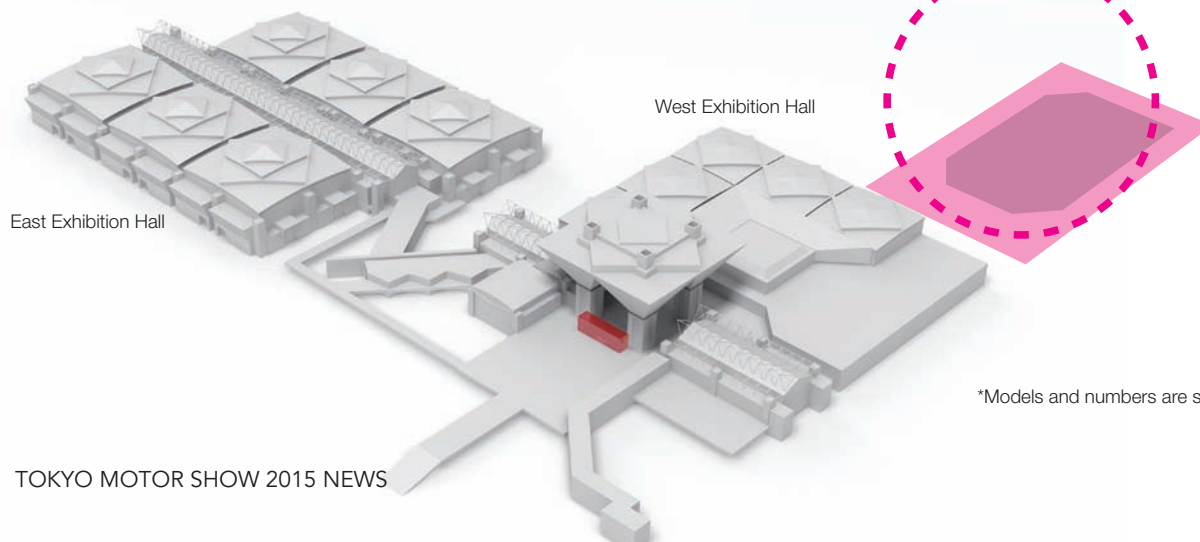
### Passenger car test ride vehicles

Toyota	MIRAI	G's AQUA
Lexus	RC300h	—
Nissan	Nissan Leaf	Juke NISMO RS
Honda	S660	—
Mazda	ROADSTER	ROADSTER
Mitsubishi	Outlander PHEV	Outlander
Subaru	LEVORG	IMPREZA SPORT HYBRID
Suzuki	ALTO TURBO RS	SWIFT SPORTS
Daihatsu	COPEN Cero	CAST SPORT
Audi	Audi A3 Sportback e-tron	Audi A3 Sportback e-tron
BMW	BMW i3	—
MINI	MINI COOPER S 5 DOOR	MINI COOPER SD CROSSOVER ALL4
Citroen	CITROËN C4	CITROËN GRAND C4 PICASSO
DS	DS 3	DS 3 CABRIO
Peugeot	PEUGEOT 308 GT Line	PEUGEOT RCZ GT Line
Jaguar	XE	—
Land Rover	RANGE ROVER EVOQUE	—
Mercedes-Benz	B-Class	V-Class
Porsche	Panamera S E-Hybrid	—
Renault	RENAULT LUTECIA	RENAULT CAPTUR
Volkswagen	Golf GTE(PHEV)	Golf GTI (M/T)
BRP	Can-Am Spyder RT-S	Can-Am Spyder RT LTD

### Motorcycle test ride vehicles

Suzuki	Hayabusa, GSX-S1000 ABS, GSX-S1000F ABS, GSR250, Address 110, Gladius 400 ABS
Honda	CB1300 SUPER BOL D'OR, VFR800X, CB400 SUPER FOUR, CRF250L, NM4-02, CBR250R
Yamaha	MT-09 TRACER, MT-09, MT-07, MT-25, YZF-R3, TRICITY
INDIAN	Indian Scout, Indian Roadmaster
BMW	R nineT, F 800 R, S 1000 XR, K 1600 GTL Exclusive, C 650 GT, S 1000 RR
VICTORY	Victory Judge, Victory Magnum X1

### Outdoor Exhibition Area



\*Models and numbers are subject to change.

Topics regarding cars with high social interest will be discussed

## Symposium/Conference

Advancements in automated driving and motorization will greatly influence people's lifestyles and relationship with cities. At the

Tokyo Motor Show 2015, there will be symposiums and conferences on topics related to cars with high social interest.



### Tokyo Motor Show Symposium

### SMART MOBILITY CITY Conference

#### Let's get started! A fun life with motorcycles

**November 3**  
14:00 to 15:00  
Conference Tower  
6F Room 605  
Japan Automobile  
Manufacturers  
Association, Inc.  
(JAMA)

For those who want to ride but have been told that "it's dangerous so you shouldn't ride," we will introduce topics and riding techniques that will give you confidence to reply "I can ride safely - no problem!" Two experienced riders - motorcycle journalist and riding instructor Hikaru Miyagi, and Professor Kawashima of Tohoku University who published a paper about riding a motorcycle and the affects it has on the brain activity - will have a talk session about riding smartly and training methods to enhancing riding techniques.

Presenters Hikaru Miyagi: Motorcycle journalist and riding instructor  
Ryuta Kawashima: Director, Institute of Development, Aging and Cancer,  
Tohoku University

#### Preventative safety techniques for road safety, considering the vehicle safety policies of the future

**November 4**  
14:00 to 15:00  
Conference Tower  
6F Rooms 605,  
606  
Ministry of Land,  
Infrastructure,  
Transport and  
Tourism

In recent years, there are many cars with many preventative safety technologies, such as collision safety technology. How can we select a car that is "safer"? In this symposium, we will introduce the performance evaluation of the latest preventative safety technologies, and the direction we are headed in.

Coordinator Tetsuya Muroyama  
(NHK, News Commentators Bureau, Commentator)  
Presenter and panelists Nobuhiko Takahashi  
(Japan Automobile Manufacturers Association, Inc.)  
Hidenobu Kubota (MLIT, Road Transport Bureau,  
Engineering Policy Division, Director for Technical  
Planning Office)  
Panelist Minoru Kamata  
(Tokyo University, Institute of Gerontology, Professor)  
Mizuho Moriyama (Motor journalist)  
Toshihiro Toritsuka (Chief editor, JAFMATE Co.,Ltd.)

#### The future of motor trips - How motor trips change by the innovation of vehicles

**November 7,**  
15:00 to 16:45  
Conference Tower  
6F Room 605  
Nippon Road  
Destinations

Technical advances of cars themselves, such as eco cars, autonomous driving, and micro mobility, and the evolution of information communication technology is about to change not only the cars, but people's lifestyles and the structure of society as well. We will discuss how the future of motor trips will be influenced with car and travel enthusiasts and experts.

Coordinator Yuko Iida (Motor journalist)  
Hideyuki Nakashima (Future University Hakodate, President)  
Tomohito Ushiro (Creative director/art director)  
Io Kawauchi (Editor/writer)

#### SMC international symposium "How will automated driving influence cars, lifestyle, and society?"

**November 6 (Fri)**  
10:30 to 17:10  
Conference Tower  
6F Rooms 605 to  
608

This is an international symposium discussing "autonomous driving" by engineers and experts from Japan, US, and Europe. Experts from governments, companies, and research centers will present their opinions and discuss about the realization and issues of autonomous driving; the future of cars and lifestyles; and the outlook for society.

#### SMC Forum "With more freedom...change for cars, change for lifestyles, change for society."

**November 2 (Mon)**  
10:30 to 16:20  
Conference Tower  
6F Rooms 605 to  
608

The evolution of cars is greatly impacting people's lifestyles and the structure of cities. Tokyo is about to undergo a major change, and will possibly become a "SMART MOBILITY CITY" - a new age mobility city - and will be a global model. Let us discuss the expectations and dreams of tomorrow's cars, cities, and lifestyles.

#### Yomiuri Shimbun presents Mirai Koken Project "Actions for Spreading the Next Generation Automobiles with an Outlook Past the Year 2020"

**November 1 (Sun)**  
13:00 to 16:00  
Conference Tower  
6F Rooms 605 to  
608

Next generation vehicles which may solve issues in environment and energy, such as electric vehicles (EV) and fuel cell vehicles (FCV), is an area where Japan is leading the automobile industry globally. To encourage broader use, experts from the Ministry of Economy, Trade and Industry and automobile manufactures will discuss the issues and possibilities.



Motor Journalists (AJAJ) will be your guide

## Tour of the Tokyo Motor Show Guided by Motor Journalists (AJAJ)

For the 5 days of October 30 (Fri), November 2 (Mon), and between November 4 (Wed) to 6 (Fri), paid tours conducted by the members of the AJAJ will be held to present the appeal of cars and the Tokyo Motor Show from the perspective of a professional. Participants will be asked to wear wireless headsets to allow them to clearly hear the explanations by the guiding journalist.



12 models to commemorate the Tokyo Motor Show!

### Tomica corner



Since the 35th Motor Show in 2001, TOMY COMPANY, LTD. has sponsored a mini car display and sales booth that gained great popularity from the children. In addition to the 12 Tokyo Motor Show commemorative model (700 yen, taxes included), "Disney Motors"(860 yen, taxes included) will also be on sale.



A family race car experience

### Record your soapbox ride

With support from NPO The Japan International Soap Box Derby, visitors will be able to ride in a real soap box, and take a time record. Anyone older than elementary students and are able to use the brakes may participate. One session is about 5 minutes, including lessons on how to ride. There are soapboxes for adults, so it will be an enjoyable family event.



For small children, there is a "soap box simulator" where they are seated in a soap box, seeing the videos of racing scenes. That creates a feeling of riding in an actual race.

Produced by the Gourmet Writers

### Gourmet Kingdom 2015

Well known gourmet writers have come together to recruit very famous restaurants to participate in the Tokyo Motor Show. Eight restaurants will participating in the Gourmet Kingdom 2015 main area on the Rooftop Exhibition Area, and the remaining 12 located within the venue. Some popular names include "Kakunoshin" from Iwate prefecture - the four-time winner of "Niku-Fes" (Meat Festival); "Hamataro," winner of the "Hamamatsu Gyoza Matsuri 2012" and "Gyoza King" contest; and PIZZA SALVATORE CUOMO, whose chef Makoto Onishi became the first Japanese to achieve 1st place in Napoli's world pizza competition. Be sure to enjoy the exclusive lineup of restaurants that you will not see elsewhere.





# WHAT WOWS YOU?

Toyota Tokyo Motor Show 2015

What is it that touches people's hearts?

What moves us with such a range of emotions?

The more we feel, the fuller our days become.

What can TOYOTA do to make life more fulfilling?

As the world changes faster and faster,

Cars, too, are changing in surprising ways.

Tomorrow's cars may mean something  
different in our daily lives.

Watching this evolution, we realized something:

That keeping up with change is important, but recognizing  
what must never change is more important.

Remember the thrill of owning your first car?

Discovering a beach at the end of an unfamiliar road?

Singing as loud as you could on the way home?

The wonderfully warm feeling of sharing the front seat  
with your sweetheart?

Wherever the cars of tomorrow may lead,

TOYOTA promises never to forget ...

That a car must have WOW.

That the future we'll drive in must have WOW.

That our duty is to inspire WOW in people's hearts.

What WOWs You?



"From cars to Space, and Space to cars. "  
Such exchange of technology  
is what I am hoping for.



Koichi Wakata  
JAXA Astronaut

## Motor sports and Space related work are similar

When JAXA Astronaut Koichi Wakata saw the Apollo landing on the Moon at five years old, he says he "didn't relate the event to the Japanese people. Rather, I wanted to visit my grandparents across the country in Kagoshima from my home in Saitama, so I dreamt of having a job making or flying airplanes."

After finishing high school, he went to pursue his dream by going to a university in Kyushu to study aeronautical engineering. Back then, his main transportation for commute was a motorcycle.

"I enjoyed riding as well as watching races. I went to the Suzuka Circuit a couple of times to see endurance races of both two and four wheelers. What's truly fantastic



about motor sports is that a good outcome is achieved only when the skills of human and machine harmonize."

Koichi found out about recruitment of Japanese astronauts when he was working as an engineer for an airline. The rush of excitement he felt at five came back,

and you know the rest. He became the first Japanese commander in 2014 of the International Space Station (ISS), and served as the lead Capsule Communicator at NASA's mission control center during the docking of KOUNOTORI5 (HTV5) spacecraft." In outer space, a deep rooted trust between the crew onboard the ISS and the mission control center staff on the ground is critical for mission success. I believe this is true for motor sports as well. So, when I was assigned to serve as ISS commander, I held numerous face-to-face meetings with the ground support team to make sure we maintain good communication with the folks at the mission control centers around the world regardless of whether we were up in space or on the ground."

## Advances in technology excite people

Sixteen orbits around the Earth a day. Koichi searched for his hometown during the first few days in orbit, but eventually came to think of the entire planet as his home.

"Looking from the ISS, the Earth was a small blue oasis floating in the vast deep darkness of space. I felt grateful to be able to call such a beautiful planet home."

Hence, one of the things he anticipates in next generation cars is environmental friendliness. However, that is not the only thing.

"Advances in technology have always excited people - such as fuel cell vehicles; technology to protect our environment; and

safety features. There have been cases of safety and reliability control technologies developed for space and aeronautical fields applied to cars and other transportation methods, but I am hoping for more cases working both ways."

Koichi has other high hopes for cars.

"In addition to safety, it would be great if more ideas come out, such as a user friendly interface between the driver and the car realized by IT technologies; or ideas to ease the driver's psychological stress while driving, allowing them to maintain their focus on the safety of driving. This is not limited to technology for cars, but I hope that there will be a continuous challenge to tackle new problems, which no one in the world has done before. Failure is unavoidable, but advances in technology arise from those lessons learned. Japan has sophisticated technologies in a wide range of fields; and I wish for the Japanese manufactures to continue their challenge, aiming for the highest quality."

## PROFILE

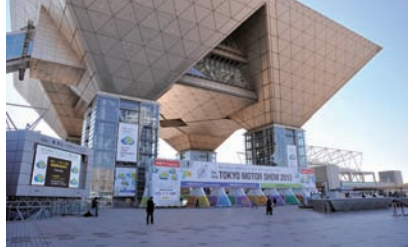
Dr. Koichi Wakata : Born in 1963, in Saitama, Japan. He received M.S.in Applied Mechanics in 1989, and Doctorate in Aerospace Engineering in 2004, both from Kyushu University.

In April 1992, Dr. Wakata was selected as an astronaut candidate by the NASDA (currently JAXA). 1996, he flew as the first Japanese Mission Specialist. 2009, Dr. Wakata became the first resident ISS crew member from Japan. In 2014, he became the first Japanese ISS Commander.



## COVER PEOPLE

Based on the concept of "Technology + Fantasy," the 44th Tokyo Motor Show aims to be the leading global technology showcase. Featured on the cover are twelve prominent "Japanese of the World." They leave us with advice on what is needed to become a global player.



# 60 Years of Epoch Making

Japan's first Motor Show was held in 1954 as a national automobile show. 60 years on, along with many epoch making events, the show has continuously changed and evolved as it grew into a global event. Let us reflect on the 43 times the show has been held, along with the history of the motorization of Japan.



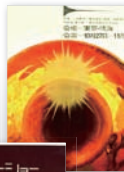
1) Japan's first "Motor Show" was held in Hibiya Park

5) The first and only time the show was held in a bicycle race track. It had an amusement park feeling, held in Hibiya Park

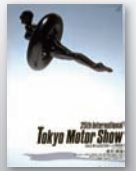
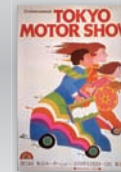


6) The Japanese title was modernized at the time the venue moved to Harumi

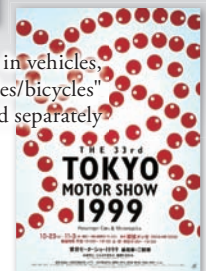
11) From National to TOKYO. 3 overseas manufacturers participated.



20) Interest grows for safety and pollution. This is the last year for the show to be held annually.



26) Now a fully international show, in terms of the number of exhibitors and vehicles on display.



28) Luxury cars were fast becoming popular. The venue is moved to Makuhari Messe.

39) Commemorative events are held to celebrate 50 years of the Tokyo Motor Show

34) The first show held for "only commercial vehicles"



42) Returns to Tokyo in 24 years. The Tokyo Big Sight hosts the "next generation"

Posters reflecting the era. The circled numbers is the number of the Show.



**1)** Aerial photograph of the Hibiya Park venue (3rd National Automobile Show in 1956). A very enjoyable atmosphere under the open sky for sure - unless it rains. **2)** Korakuen Bicycle Track. The show was held here only once, while the Hibiya Park was under construction (5th National Automobile Show in 1958). **3)** The first indoor show was at the Japan Trade Center in Harumi. Three times the size of Hibiya Park, the area of the show increased twice the size from the first time the show was held here (6th National Automobile Show in 1960). **4)** Chiba Makuhari Messe venue (39th Tokyo Motor Show in 2005). At the 29th show in 1991, the number of attendees reached 2 million.



An event to commemorate the 60th anniversary of the Tokyo Motor Show was held on October 24, ahead of the 44th event. Approximately 81 "passenger cars, commercial cars, and motorcycles representing each era" paraded through Tokyo, starting in Hibiya and riding through Nihonbashi and Ginza.

Hibiya was selected as the starting point, as it was where the Motor Show originated. In 1954, the "1st Zen-Nihon Jidosha Show (1st All Japan Automobile Show)" was held in Hibiya Park, which was epoch making in that it influenced the Japanese automobile industry and market to drastically grow. For the 60 years that followed, both the motorization of Japan and the Motor Show have undergone many changes.

The spotlight was on commercial vehicles for the first few shows. However, from the 5th show in 1958, as consumer's interest in purchasing cars rose, a consultation booth was set up for such people in addition to the technical exhibits. The number of cars on display increased as well, and that led to relocating the venue to accommodate. The

Motor Show venue originated outdoors in Hibiya Park, then to a bicycle race track, and on to a large indoor convention center in Harumi - where there were over 300 vehicles on display. At this time, the Japanese katakana characters for "show" was also modernized.

As the number of affordable compact cars increased, a streamline of concept sports cars that targeted the global market were introduced. At the 9th Show, the "two-wheel manufacturer" Honda grabbed attention by entering the four-wheel market. With the implementation of free trade of automobiles, import vehicles were introduced at the 11th show, which was a step forward from a domestic show to an international show. The show was also renamed "Tokyo Motor Show."

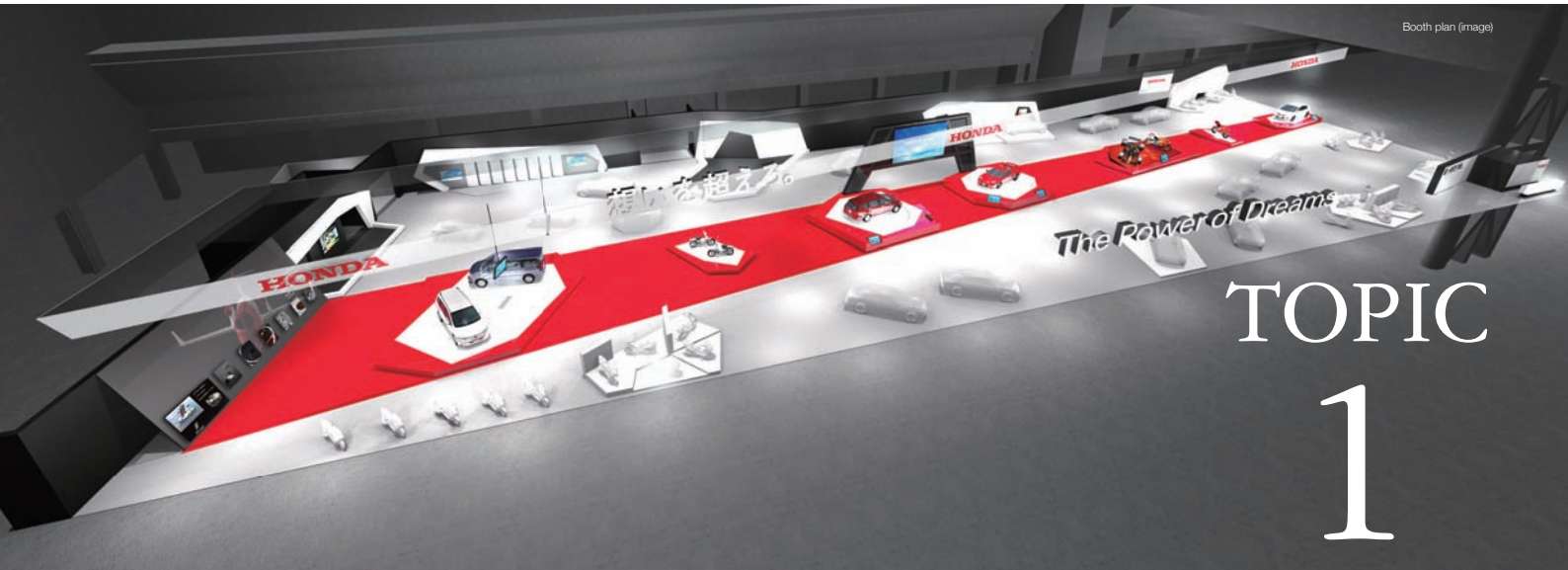
### **Safety and environment become the two important themes**

In the mid-1960s when the rapid economic growth was beginning to be felt, domestic luxury cars were introduced, and the age came to be known as the "my car era." As

the number of cars increased and safety become an issue, exhibits promoting safety were introduced at the show. With the performance of the cars rising, attention was also turned on reducing pollution. Safety and the environment became two unavoidable themes of the Motor Show, as the show became more international. Since then, the environment factor has been an underlying theme, and IT gradually became an important topic as well. Many challenges were made to enhance the show to match the needs of the time, such as having the event every year, and having two separate shows - a show of automobiles and two wheelers, and of only commercial vehicles. The history of motorization has always been built over many challenges - and since the Motor Show is a reflection of the industry, it has also taken on many challenges as well. The Tokyo Motor Show reaches a milestone this year with 60 years of epoch making - with many ups and downs. It now stands at the beginning of a new chapter, with more memorable events to come.

HONDA

Various innovative mobility products which embody the Honda spirit  
From concept models to commercial models, come feel the heat of Honda's aspirations for original mobility.



Booth plan (image)

TOPIC  
1

The theme of the booth is "Go beyond imagination"

With the largest area for a single brand and over 40 vehicles displayed, the theme of the Honda booth is "Go beyond imagination." The slogan expresses Honda's determination "to exceed people's expectations, and to make products that excel our past." It is symbolized by the red

"line," and above it are displayed various mobility products, such as the "Cub series" which can be said as Honda's point of origin; the "CLARITY FUEL CELL" which pursues an ultimate clean performance; various mobility products that enhance people's daily lives; and

F1™ and MotoGP™ machines which pursue racing at the highest levels. They all share a DNA that is based on original and innovative technology, and embodies Honda's will towards manufacturing.

TOPIC  
2

Attention focused on the "CLARITY FUEL CELL" and the "NSX"

Two models gaining special attention are the "CLARITY FUEL CELL," the innovative fuel-cell vehicle (FCV) that will pave the way for a hydrogen-based society, and the all-new "NSX," the new-generation supercar. Be sure to check these two vehicles which represent the Honda spirit.



**CLARITY FUEL CELL**

It is the world's first\* production model to consolidate the fuel-cell power train under the hood area, allowing for a spacious cabin that accommodates five adults. It is a vehicle that has evolved into a new stage. \*Among sedan-type fuel-cell vehicle as of October 2015. Honda internal research.

●Don't miss the two "Cubs." Each aspires to be an environmentally friendly vehicle, to enhance people's daily lives, and to be loved by people across the globe.



**NSX**

The all-new NSX is a supercar model that features the new direct-injected twin turbo VTEC V6 engine mounted on a lightweight body, with an innovative 3 motor hybrid system "SPORT HYBRID SH-AWD®".



**EV-Cub Concept**

A personal commuter model for short-distance commuting that follows the concept "inheritance and evolution."



**Super Cub Concept**

Carries an engine with a longer cruising distance per recharge. Designed after the first-generation Super Cub.

# TOPIC 3

## New challenges to pursue possibilities in mobility

The "Honda WANDER STAND CONCEPT," that is created based on the theme of "WANDER = wander around freely," and the three-wheeled sports hybrid "NEOWING" that provides more people the opportunity for active driving and a sense of freedom, are must-see challenges that pursue new possibilities in mobility.



**Honda WANDER STAND CONCEPT**  
Beyond freedom of mobility are new discoveries and drama that many people will enjoy. The concept model was designed with such aspirations.

### NEOWING

A three-wheeled sport hybrid model, which realizes both an excellent cornering feel and stability.



### CRF1000L Africa Twin

A full-fledged adventure model, that provides outstanding performance on both on and off-road.



Photo is EU model

# TOPIC 4

## Two racing machines on display

Take an up-close look at the two racing machines that are performing in the global scene - the McLaren-Honda MP4-30, which is currently racing in the F1™, and the Honda RC213V, racing in the MotoGP™, the top class motorcycle roadrace. -(Both are exhibition models)



### McLaren-Honda MP4-30

A racing machine with the power unit Honda RA615H, which was developed based on Honda's hybrid technology.



### RC213V

A machine racing in the MotoGP™ in 2015 (Marc Márquez)

# TOPIC 5

## Future of transportation changed by smart mobility

At the SMART MOBILITY CITY 2015 in the West Hall, Honda presents a society where you will feel more at ease and comfortable, through technologies that Honda proposes to "Generate, Use, and

Get Connected." There will also be a symposium on November 4th at 13:00 in the Conference Hall titled "The Future of Transportation Society Changed by Smart Mobility."



**TOYOTA**
**WHAT WOWS YOU?**

—A feeling of excitement for all—

# WHAT WOWS YOU?

Toyota Tokyo Motor Show 2015

What moves people?

Our lives are affected by many emotions.

The more we are touched, the more lively our days will become.

What can TOYOTA do?

The slogan of the 2015 TOYOTA booth is "WHAT WOWS YOU?"

The WOW of cars that move people's hearts; the WOW which is brought on by the future of mobility; and the WOW born out of the enriching relationship between people and cars.

Please look forward to the WOWS you will discover at the TOYOTA booth.

## TOPIC 1

Next generation PRIUS, with the first implementation of TOYOTA New Global Architecture (TNGA)



### The WOW of cars touch people's hearts

The first car to implement TOYOTA's new development strategy "TOYOTA New Global Architecture (TNGA)" is the 4th Generation Prius which will be on display. Innovative evolution is pursued in the new Prius - meaning "coming before" in Latin - living up to its name. It has an advanced and an emotional exterior design, realized by integration with the low center of gravity package of the TNGA. The peak of the roof is 20mm lower and extended up front; the engine hood is also kept low - realizing a very stylish silhouette.

TOYOTA C-HR Concept



The Japan premiere of a next generation compact cross over concept model. The distinctive design is the realization of TOYOTA's new strategy in design.

TOYOTA S-FR



A concept model that pursued the joy of feeling in sync with the car, even in daily usage. World premiere.

TOPIC  
2

Feel the WOW which is brought on by the future of mobility

TOYOTA FCV PLUS

New generation FCVs not only consume energy, but will become a mobile power source for society. From "eco-car" to "ene-car," the love for cars will surely increase. World premiere.



TOPIC  
3

There is WOW between the enriching relationship of people and cars

KIROBO MINI

With the "clever head and kind heart" of the robot astronaut KIROBO, the smaller cuddly model is a "communication partner" that will bring you a smile. World premiere.



TOPIC  
4

Experience the next generation "connected" mobility society

The two main exhibits will be the driver support system "ITS Connect" that utilizes the bandwidth specially made available for ITS, and the next generation transportation system "Ha:mo," that will reduce environmental burden but increase freedom in transportation at the same time. The ITS Connect will be demonstrated with a crossing recreated on stage.



TOYOTA KIKAI

Considering cars as a "machine" created by people's hands, we aim to "rebuild the relationship between people and cars" through the fascinating aspects of cars - such as the elaborate craft, beauty, simplicity, warmth, and amusing motions. World premiere.



TOPIC  
5

Visit the MEGA WEB!  
"Tokyo Motor Fes 2015 with MINMO"

There are events planned at the MEGA WEB during the dates the Tokyo Motor Show is held. Many manufactures will be participating - displaying their vehicles by lifestyle, or hosting an opportunity to test ride their newest models. It will be an event that you can see and experience. There will be a shuttle bus service between the Tokyo Motor Show venue, so transportation will be smooth. Be sure to fully take part in the car-themed events, held only once every two years.



Enjoy the Tokyo Motor Show in your hands!

TOYOTA Portal SEARCH

Download on the App Store | GET IT ON Google play

To fully enjoy the TOYOTA booth, the official app "TOYOTA Portal" has been renewed. When you approach the displayed vehicles, you will receive various information, and movies that will WOW you. Check out the information of cars that capture your hearts, in your hands.

# SUBARU

## SUBARU LIFE THEATER

"What is the ideal car?" "What is a SUBARU?" "Enjoyment and peace of mind" is SUBARU's world view. Here unfolds the story of synergy between SUBARU's car manufacturing and our customers' lives.

# TOPIC 1

An attention-grabbing display of five layered LED screens

Five panes of LED screens are positioned in layers - dynamically spreading across the booth - creating a theatrical atmosphere to express the story of SUBARU and our customers' lives.



# TOPIC 4

## Integration of SUBARU cars with Italian craftsmanship - SUBARU's new interior design series "SporVita"

The concept of "SporVita" comes from "sportiva" meaning "sporty," and "vita" meaning "life." Both the interior and exterior designs hint of Italian craftsmanship -

such as the leather seats - and adds a special touch to the WRX S4 and LEGACY B4. They are sedans for those adults who lead an active lifestyle.

TOPIC

2

The future brand concept of SUBARU  
"SUBARU VIZIV FUTURE CONCEPT"

It is a SUV type concept model that realizes SUBARU's future vision of "enjoyment and peace of mind," with an exterior design package that will make us want to be more active. The vision is also enhanced by SUBARU's next generation technologies,

such as autonomous driving technology that is rooted in Eyesight, and a power unit which integrated the downsized turbo and hybrid system. By making the driver's life more active and exciting, a new life story is born.



TOPIC

3



Design concept of the next model IMPREZA " IMPREZA 5-DOOR CONCEPT"

This is a design concept car that suggests the next stage of SUBARU's design concept "Dynamic x Solid." The vibrant motif from the front to back and the slim

cabin represents "Dynamic," and the finely-honed surface expresses "Solid." SUBARU aims to achieve a high balance, by expressing in design the original

technologies such as horizontally-opposed engine and aerodynamic processing.

## MITSUBISHI MOTORS

### Driving Beyond

Another Step Forward With SUVs and Electric Power

#### SUV x electric-powered technologies - now, and into the future

The world premiere of "MITSUBISHI eX Concept," it is a compact SUV that carries Mitsubishi Motor's next-generation electric vehicle (EV) technologies, and showcases the possibilities which SUVs - with their high mobility and versatility - will exert when combined with EV technologies.

The exhibit introduces the vehicle in an easily understandable manner. Additionally, there are exhibits proposing a car life that is one step forward, such as contribution to the realization of "smart life" where the car acts as a battery for the homes, or as a power source for camping.

# TOPIC 1



# TOPIC 4

#### A special lab to learn the latest technologies by Mitsubishi Motors

In this lecture-style exhibit, two "experts" will explain about the latest technologies, such as connected car technology - where the car and information networks are connected - and the PHEV system - which achieves a smooth and powerful acceleration, noise reduction, and excellent fuel efficiency, as well as acting as a power source for leisure and emergencies.



**TOKYO MOTOR SHOW 2015 MITSUBISHI MOTORS Special Website**

For more information regarding the vehicles and technologies, please visit our website.

<http://www.mitsubishi-motors.com/jp/events/motorshow/2015/tms2015>

# TOPIC 2



## The benefits of SUVs enhanced by next-generation EV technologies - the compact SUV "MITSUBISHI eX Concept"

A dynamic design is realized, with an integration of an elegant coupé style with utility. The front end is based on the new design concept "Dynamic Shield," which aims to "protect people and cars." With a next-generation battery and high output motor, a strong and smooth drive with a cruising distance of 400 km is achieved.

The twin motor 4WD & S-AWC provide an exhilarating feel, but a safe and stable steering at the same time. It is a concept model that offers automated driving (semi-autonomous), by combining Mitsubishi Motor's state-of-the-art connected car technologies with active safety technologies.



## The future car-life led by "Outlander PHEV," the pioneer of SUV x electric-powered technologies

The all-new "Outlander PHEV" has completely revamped its styling since its debut two and a half years ago, with enhanced texture and performance. The exhibit includes a model "Outlander PHEV" chassis which demonstrates the technical features of Plug-in Hybrid EV and Twin Motor 4WD systems in an easily

understandable manner. Additionally, there will be examples of how the "Outlander PHEV" becomes the power source for homes and buildings by using a V2H (Vehicle to Home) connection - demonstrating its values even when stationary.

# TOPIC 3



## Hitachi Automotive Systems

"To a future where people, vehicles, and society are linked"

A driving force in the development of next generation vehicles on a global scale, through system innovation and synergy solutions in the "environment," "safety," and "information" fields.

### TOPIC

# 1

#### "Moving Forward!" Hitachi Group booth

The theme this year of the Hitachi Automotive Systems booth is "Moving Forward! To a future where people, vehicles, and society are linked."

A video will introduce advanced driving assistance system that integrates sensory technologies, such as cameras and radars, with maps, communications, and big data analyzing technologies. The attraction "Motion Ride Theater" - which was popular at the previous Motor Show - will come back this year with an even more realistic and captivating experience. Visitors will have chance to virtually ride in formula car of the Hitachi-sponsored TEAM PENSKE IndyCar racing team as well as Super Formula car in Japan. Another must-see exhibit related to motorsports is the impressive display of the actual IndyCar and SUPER FORMULA's racing car used in the Motion Ride Theater.

Get a first hands glimpse of new projects and technologies at the Hitachi Automotive Systems booth.



### TOPIC

# 2

#### Impressive Display of Two Formula Cars



At the motorsports section, one will soon realize Hitachi's contribution to the promotion of motorsports, and the presence of the brand - both through sponsorship by Hitachi Automotive Systems.

Sponsorship for Team Penske in the IndyCar series has been continuing since 2012. This year, eight out of sixteen races were primary races, where Hitachi Automotive Systems was the main sponsor. Contract driver Helio Castroneves had a successful year, coming in

fifth in the yearly overall championship.

For SUPER FORMULA, Hitachi Automotive Systems went into a partnership with Japan Race Promotion, which is the operating body of the Japanese Championship SUPER FORMULA. The Hitachi logo is placed on all eleven teams and a total of nineteen cars.

Two racing cars from each category will be on display. Don't miss this rare opportunity to see a topnotch racing car up close.

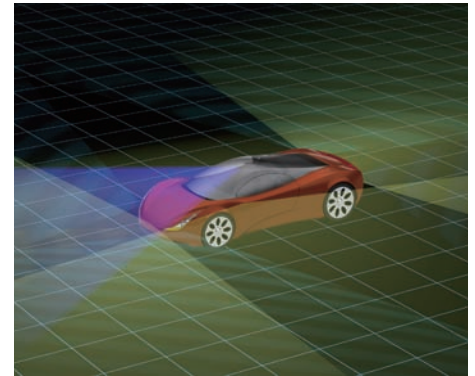
## TOPIC Technologies bridging to the future of vehicles

# 3

Autonomous driving systems are anticipated as a technology to ensure safety and a sense of security for vehicles.

To realize autonomous driving, the vehicle must be equipped with 360 degrees sensors; connected to social infrastructures; and continuously make judgements to adjust to the changing environment. This is now all becoming possible with Hitachi Automotive Systems' advanced sensing technology and Hitachi group's leading-edge technologies.

A video will introduce the accomplishments to-date, which is represented by the advanced driving assistance system. Other items on display are electronic devices; motors for electric vehicles; inverters; and Li-ion batteries. The inverter has been recognized with the "CHO MONODZUKURI Manufacturing" grand award.



## TOPIC

# 4

## Automotive system business

To realize Hitachi Automotive Systems' mission to "contribute to the realization of an affluent society by creating new value for people, vehicles and society," they are expanding their business globally. Indonesia, India, and Chongqing in China are new additions, strategically reinforcing global needs.

With the integration of communication and electric power infrastructures, and the advancement in technologies related to autonomous driving, vehicles are becoming a key part of social infrastructures rather than a stand-alone machine.

As a top class supplier, Hitachi Automotive Systems is focusing on technological innovations in advanced driving assistance systems - which will become the basis for autonomous driving - in addition to the core components in the "environment," "safety," and "information" fields.

## TOPIC

# 5

## Exhibit in "SMART MOBILITY CITY" for a clean automotive society

In the SMART MOBILITY CITY 2015, Hitachi Automotive Systems Measurement will exhibit their hydrogen station.

"NEORISE" will provide refill that is stable and highly accurate, and can be used from both sides. Convenience and reliability are both in this hydrogen dispenser.

Details are placed on design too, with a rounded shutter and a glass display. The anticipation is great, for realizing a clean future.





# YAMAHA

## YAMAHA MOTOR PRODUCTS ORCHESTRA

"Growing world of personal mobility"  
Yamaha will make the future of mobility more fun.

Yamaha will express the "growing world of personal mobility" based on the theme "YAMAHA MOTOR PRODUCTS ORCHESTRA." There will be a beautiful and sometimes powerful harmony created by various mobility. Six world one Japan premiere models will be displayed, along with motorcycles, scooters, leaning multi wheels (LMW), motor assisted bicycles, four wheel buggies (ROV), and four wheel vehicles. There will also be a riding robot, which integrates motorcycle and robotic technologies. A total of twenty models will be displayed, proposing a "growing world of personal mobility" by Yamaha, whose core business is in personal mobility.

▼ The "YPJ-R" inherits the merits of sports bicycles and of motor assisted functions. It is light weight at around 15kg, and a sporty ride is possible without motor assistance.



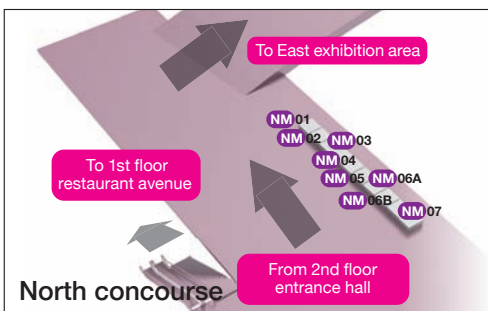
▲ The "MT-03" is of the MT series, which is popular for its flexible handling. Carries a light weight and compact water-cooled straight-twin engine.

▶ The two-seater sports model "YZX1000R" carries the newly developed water-cooled 3-cylinder 998cc engine. Shows high performance even on rough terrains and on sand.

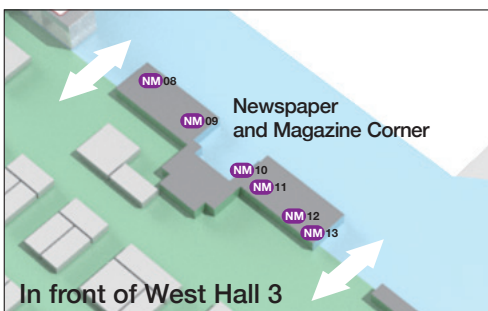


## 〈Newspaper and Magazine Corner〉

A special booth will be set up in the North Concourse and West Hall 3 that will be selling car related newspapers and magazines. Special editions featuring the Tokyo Motor Show 2015 will be available. Be sure to stop by!



- NM 01** KOTSU MAINICHI SHIMBUNSHA  
<http://www.koumai.co.jp/>
- NM 02** KODANSHA BC Ltd.  
<http://www.kodansha-bc.com/cinfo/>
- NM 03** FOURIN, Inc.  
<https://www.fourin.jp/>
- NM 04** Car and leisure news Inc.  
<http://www.car-l.co.jp/>
- NM 05** Porte Publishing Co.  
<http://www.portepub.co.jp/>
- NM 06A** Grand Prix BOOK PUBLISHING CO.LTD.  
<http://www.grandprix-book.jp/>
- NM 06B** MIKI PRESS  
<http://www.mikipress.com/>
- NM 07** Nikkan Jidosha Shimbun  
<http://www.njd.jp/>



- NM 08** Kotsu Times Sha Co., Ltd.  
<https://www.kotsu-times.jp/>
- NM 09** San-eishobo Publishing Co.,Ltd.  
<http://www.sun-a.com/>
- NM 10** NEKO PUBLISHING  
<https://www.neko.co.jp/>
- NM 11** NAIGAI PUBLISHING CO.,LTD.  
<http://www.naigai-p.co.jp/>
- NM 12** Motor Magazine Ltd.  
<http://www.motormagazine.co.jp/>
- NM 13** YAESU Publishing co., ltd.  
<http://www.yaesu-net.co.jp/>

☆If you purchased a total of 3000 yen or more at either of the booths, you will be eligible for a chance to win a 1 year subscription of the magazines. 100 prizes will be available. The drawing will be held at booth located in front of West 3 Hall.

## Food & Drink Map



Restaurant



Cafe

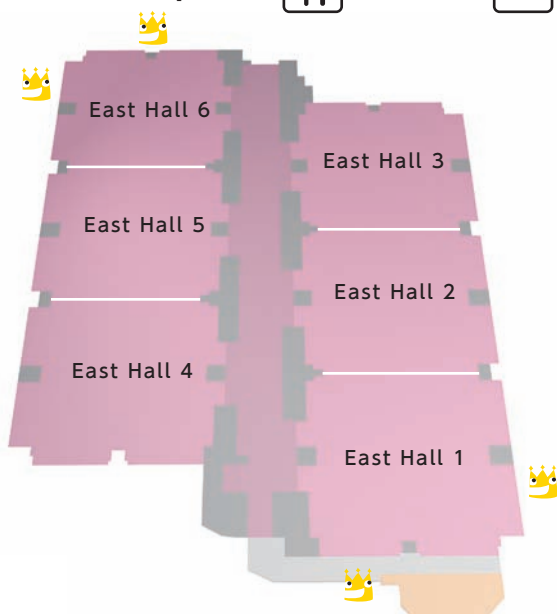


Convenience store



Gourmet Kingdom 2015

### East 1F



### East 2F



## Restroom & Nursery MAP



Restroom

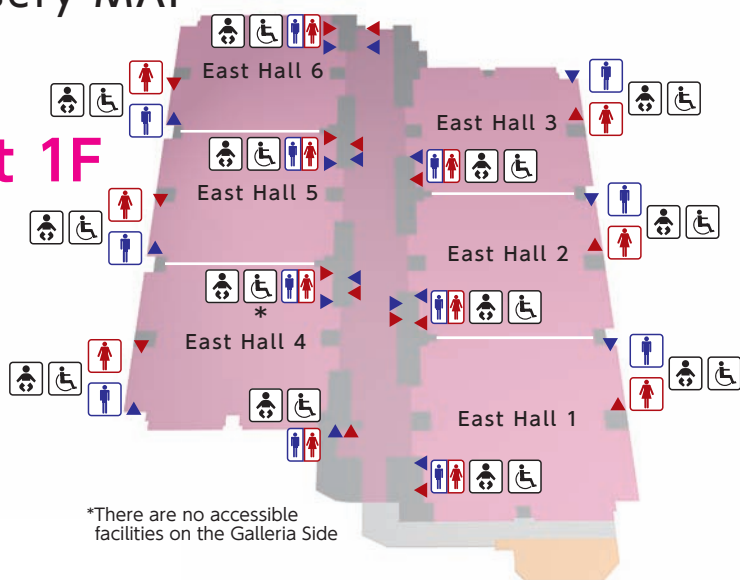


Accessible Facility

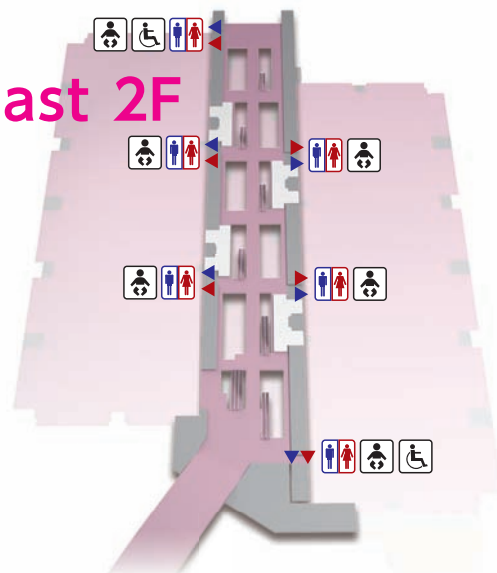


Nursery

### East 1F



### East 2F



## Other facilities



First-Aid



AED



Smoking room

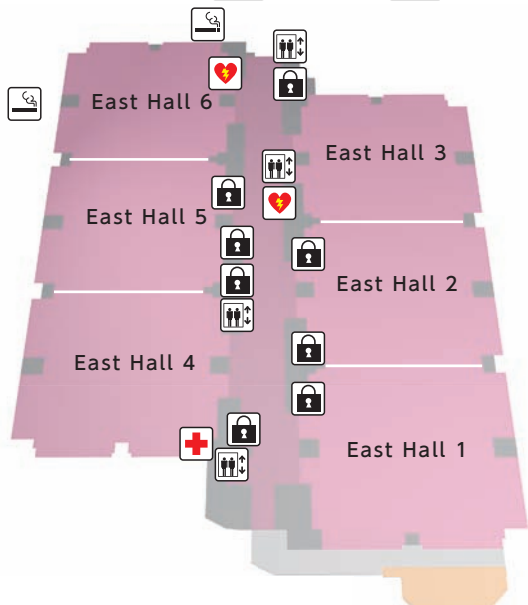


Coin locker

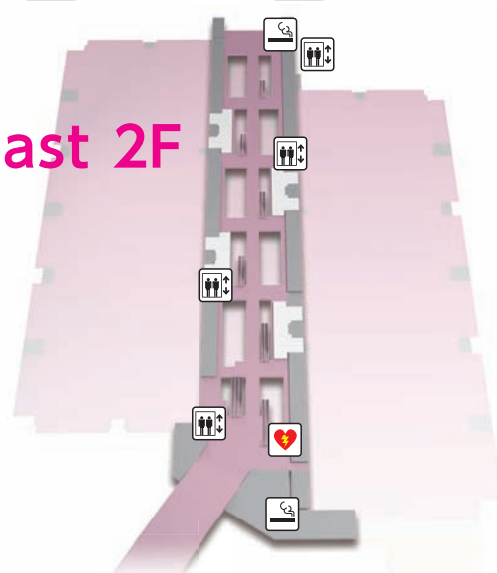


Elevator

### East 1F



### East 2F



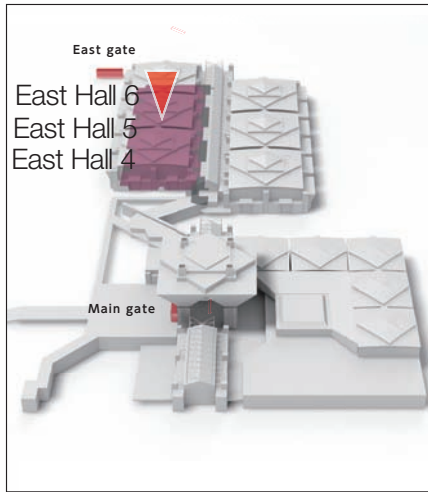
# EAST

Exhibition Hall  
1F



# 4.5.6 東

## East Exhibition Hall 1F



Tokyo Big Sight Overview

East Hall 3



Restroom



Japanese Motor Vehicles Guidebook Store



Information



Official Merchandise Shop



Elevator



Gourmet Kingdom 2015

### ● Carrozzeria

- CZ** 01 Ken Okuyama Design
- 02 Takayama Cars

### ● Parts, Machinery and Tools

East Hall 2



East Hall 1



E4	001	Stanley Electric Co., Ltd.
	002	Tokai Rika Co., Ltd.
	101	Toyota Industries Corp.
	102	NGK Spark Plug Co., Ltd.
	103	Mitsubishi Electric Corp.
	201	DENSO CORPORATION
		Asmo Co., Ltd.
		Anden Co., Ltd.
		Hamanakodenso Co., Ltd.
		Kyosan Denki Co., Ltd.
E5	202	Hitachi Automotive Systems, Ltd.
		Hitachi, Ltd.
	003	NOK Corp.
	004	Sumitomo Riko Co., Ltd.
	005	Sumitomo Electric Industries, Ltd.
	006	Koito Mfg. Co., Ltd.
	007	Yazaki Corp.
	104	Kuzeh Corp.
	105	Keihin Corp.
	106	Schaeffler AG
	107	MAHLE GmbH
		MAHLE Filter Systems Japan Corp.
		MAHLE Engine Components Japan Corp.
		MAHLE Behr Japan KK
	108	Goodyear Japan Ltd.
	109	The Yokohama Rubber Co., Ltd.
	110	TS Tech Co., Ltd.
112	TONE Co., Ltd.	
113	Tohnichi Mfg. Co., Ltd.	
114	Clarion Co., Ltd.	
203	Continental Automotive Corp.	
204	Robert Bosch GmbH	
	Bosch Corp.	
205	Bridgestone Corp.	
206	Sumitomo Rubber Industries, Ltd.	
E6	008	Mitsuba Corp.
	009	Basis Co., Ltd.
	010	Car Mate Mfg. Co., Ltd.
	111	Toyoda Gosei Co., Ltd.
	207	Toyota Boshoku Corp.



# 1.2.3

## East Exhibition Hall 1F



Restroom



Elevator



Information



Japanese Motor Vehicles Guidebook Store



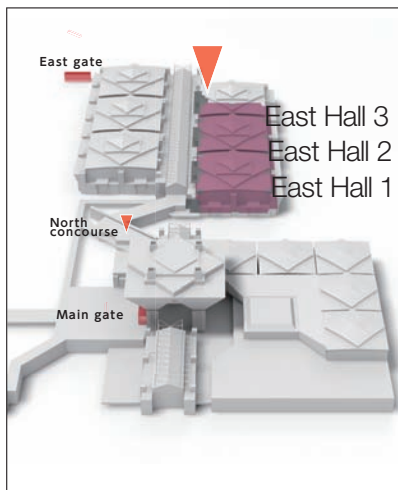
Official Merchandise Shop



Gourmet Kingdom 2015

### ● Vehicle Bodies

- EB** 01 Toyota Auto Body Co., Ltd.
- 02 Toyota Motor East Japan, Inc.
- 03 Nissan Shatai Co., Ltd.



Tokyo Big Sight Overview

### North Concourse



### ● Newspaper & Magazine Corner

- NM** 01 Kotsu Mainichi ShimbunSha Co., Ltd.
- 02 Kodansha-bc, Co., Ltd.
- 03 Fourin, Inc.
- 04 Car and Leisure News Inc.
- 05 Porte Publishing Co.
- 06A Grand Prix Book Publishing
- 06B Miki Press
- 07 Nikkan Jidosha Shimbun, Inc. (Daily Automotive News)

### ● Parts, Machinery and Tools

- E1** 001 ZF Friedrichshafen AG
- 002 Öhlins Racing AB
- 003 Nissin Kogyo Co., Ltd.
- 004 Exedy Corp.
- 005 Kyowa Kogyo Co., Ltd.
- 007 Yorozu Corp.
- 008 NHK Spring Co., Ltd.
- 009 Akebono Brake Industry Co., Ltd.
- 010 Hitachi Metals, Ltd.
- 011 NSK Ltd.
- 012 Matsui Universal Joint Corp.
- 013 NTN Corp.
- 014 Alpine Electronics, Inc.
- 015 Fujitsu Ten Ltd. Fujitsu Ltd.
- 016 Sonic Design Co., Ltd.
- 017 Fuji Kiko Co., Ltd.
- 201 Aisin Seiki Co., Ltd. Aisin Takaoka Co., Ltd. Aisin Chemical Co., Ltd. Aisin AW Co., Ltd. Aisin AI Co., Ltd. Advics Co., Ltd.
- 202 JTEKT Corp.
- 203 Arrk Corp. Asteer Co., Ltd. Ohno Rubber Industrial Co., Ltd. Kyoei Print Giken Co., Ltd. Fujitsubo Giken Kogyo Co., Ltd. Maruko Keihoki Co., Ltd. Nishioka Malleable Iron Ind. Co., Ltd. Yamato Industrial Co., Ltd. YP System Co., Ltd. Japan Auto Parts Industries Association
- E2**
- E3** 011 Omron Automotive Electronics Co., Ltd.
- 012 Jatco Ltd.

**Infant and Toddler Nursery Service Center**  
Nursing and diaper change facilities available.  
Day care provided for children between 3 to 6 years of age

### ● Vehicle Bodies

(Outdoor Exhibition)(Close at 17:00)

- OE01** Hamana Works Co., Ltd.
- Hanamidai Auto Co., Ltd.
- KYB Corp.
- Kyokuto Kaihatsu Kogyo Co., Ltd.
- ShinMaywa Industries, Ltd.
- Nippon Fruehauf Co., Ltd.
- Nippon Trex Co., Ltd.
- Nittsu Shoji Co., Ltd.
- Sugawa Shatai Co., Ltd.
- Tadano Ltd.
- Toho Car Co., Ltd.
- Yachiyo Industry Co., Ltd.
- Yano Special Purpose Vehicle Co., Ltd.
- Japan Auto-Body Industries Association Inc.



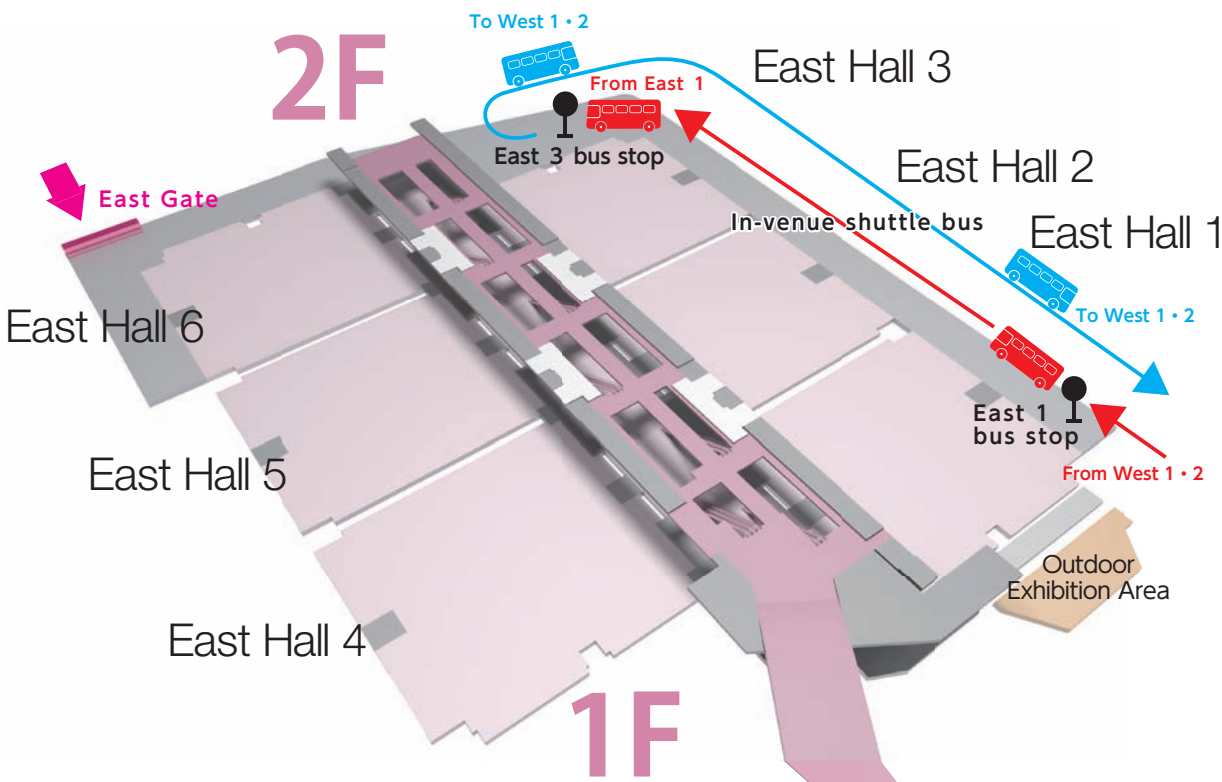
# EAST

Exhibition Hall

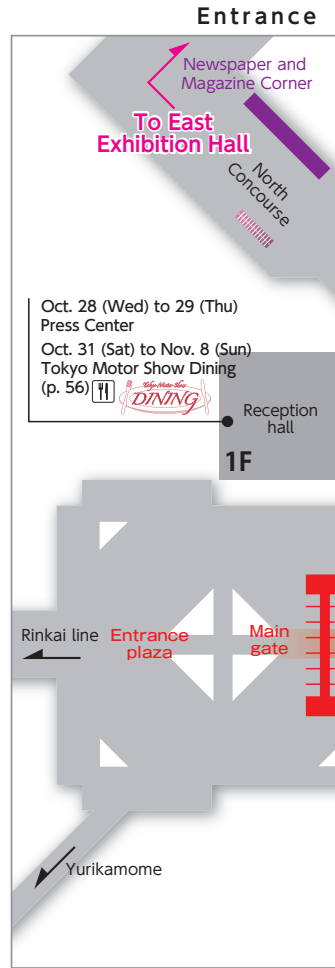
The 44th TOKYO MOTOR SHOW 2015  
Guide map



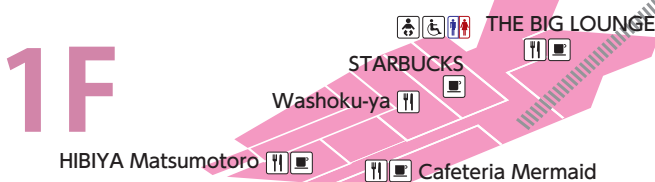
## ▶ East 1·2·3 Exhibitors



## ▶ East 4·5·6 Exhibitors

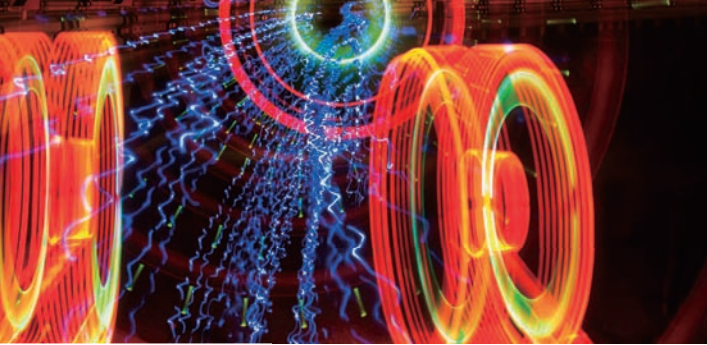


North Concourse 1F  
Restaurant Avenue



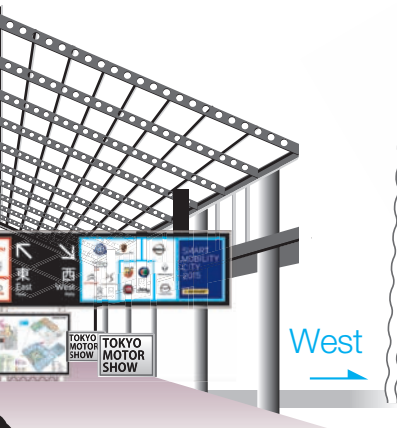
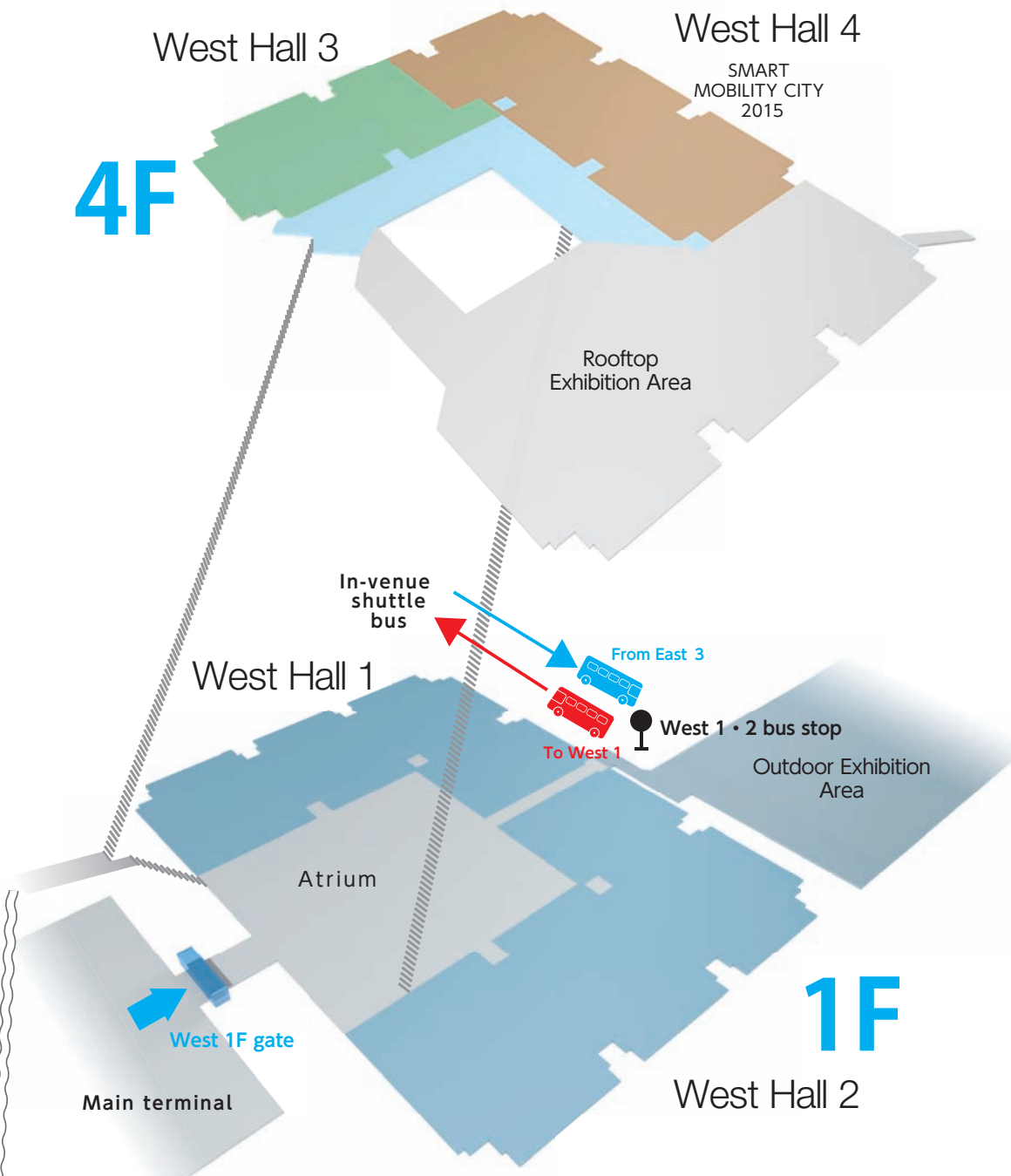
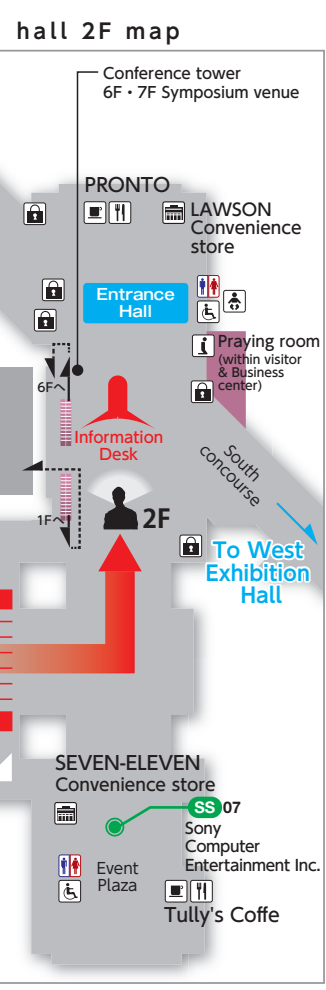
2F

Entrance  
Proceed towards the left



# WEST

Exhibition Hall



## ▶ West 1·2 Exhibitors



hall after entering the main gates

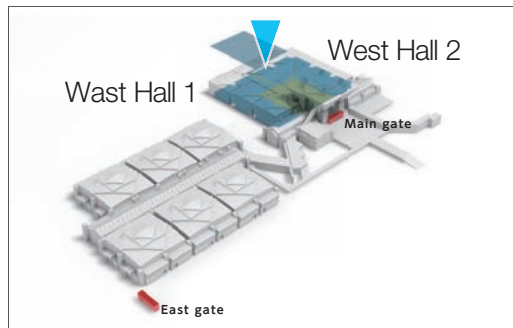
# 西 1・2

## West Exhibition Hall 1F

### Outdoor Exhibition Area

Test ride by a car driven by a professional driver  
Oct.29(Thu) to Nov.3(Tue)

Motorcycle test ride  
Nov.5(Wed) to Nov.8(Sun)



Tokyo Big Sight Overview



Restroom



Japanese Motor Vehicles Guidebook Store



Information



Official Merchandise Shop



Reception desk of test drive



Elevator



Gourmet Kingdom 2015

**In-venue shuttle bus**

West Hall 1

From East 3

To East 1

### Parts

W1	001	Taiho Kogyo Co., Ltd.
	002	Iwata Bolt Co., Ltd.
	003	Mikuni Corp.
	004	U-Shin Ltd.
	005	Imasen Electric Industrial Co., Ltd.
W2	006	Yachiyo Industry Co., Ltd.
	007	Delta Kogyo Co., Ltd.
	008	Datasystem Co., Ltd.
	009	Tachi-S Co., Ltd.
	010	Trade Commission of Mexico in Japan ProMexico

### Test ride a car driven by a professional driver

October 29 (Thu) to November 3 (Tue)

Test rides will be given on a special course set up at the Rooftop Exhibition Area. Take a ride on the latest models with a motor journalist or instructor taking the wheel.



### Motorcycle test ride

November 5 (Thu) to November 8 (Sun)



Test rides will be available for motorcycles. Take the opportunity to ride the latest model.

### Gourmet Kingdom 2015

Twenty top gourmet bloggers - the Tabearu Kings - have selected and invited twenty restaurants - which usually do not come to events - to the Tokyo Motor Show! They will provide special menus. Eight restaurants will be at the Outdoor Exhibition Area.



WP 05



WP 04



WP 03

# WEST Exhibition Hall 1F

From West Hall 4 Rooftop  
Exhibition Area

Tokyo Motor Show  
60th Anniversary Parade Symbol Car

West Hall 2

To West Hall 3·4

From West Hall 1F gate

From 2F Entrance Hall



## SMART MOBILITY CITY 2015

Supported by 

SMC

- 01 STYLE-D Co., Ltd.
- 02 WHILL Co., Ltd.
- 03 eX machina Corp.
- 04 Toyota Motor Corp.
- 05 ZieD Co., Ltd.
- 06 Hit Co., Ltd.
- 07 Ninebot Inc.
- 08 Saitama City
- 09 Agency for Natural Resources and Energy, Ministry of Economy, Trade and Industry
- 10 The Research Association of Hydrogen Supply/Utilization Technology
- 11 Mazda Motor Corp.
- 12 Honda Motor Co., Ltd.
- 13 TOKYO FM Broadcasting Co., Ltd.
- 14 Ministry of Land, Infrastructure, Transport and Tourism, Road Bureau
- 15 ITS Japan
- 16 Vehicle Information and Communication System Center
- 17 Hitachi Automotive Systems Measurement, Ltd.
- 18 Mitsubishi Motors Corp.
- 19 Nissan Motor Co., Ltd.
- 20 Asahi Glass Co., Ltd.
- 21 NAVITIME JAPAN Co., Ltd.
- 22 Pioneer Corp.
- 23 Ministry of the Environment Government of Japan

## Newspaper & Magazine Corner

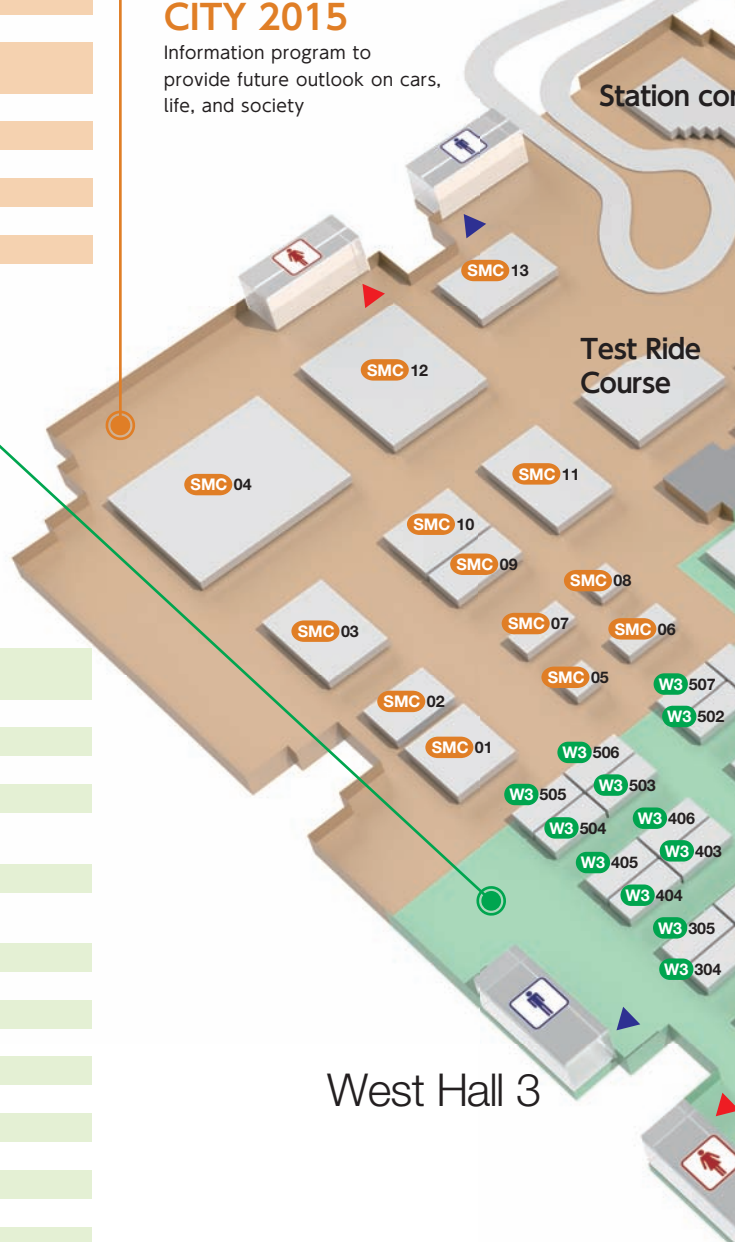
NM

- 08 Kotsu Times Sha
- 09 San-ei Shobo Publishing Co., Ltd.
- 10 Neko Publishing Co., Ltd.
- 11 Naigai Publishing Co., Ltd.
- 12 Motor Magazine Ltd.
- 13 Yaesu Publishing Co., Ltd.

## West Hall 4 SMART MOBILITY CITY 2015

Information program to provide future outlook on cars, life, and society

## Ultra Compact Mob Test Ride Course



## Parts, Machinery and Tools / Automobile Related Services

W3

- 001 Ministry of Land, Infrastructure, Transport and Tourism, Road Transport Bureau  
National Agency for Automotive Safety and Victims' Aid
- 003 Midori Hokuyo Co., Ltd.
- 004 Samvardhana Motherson Group
- 005 KYB Corp.
- 101 National Automobile License Plate Council
- 102 Ministry of Land, Infrastructure, Transport and Tourism, Road Transport Bureau
- 201 Japan Automobile Federation
- 202 9 Capital Prefecture City Expert Committee of the Atmospheric Environment Section
- 301 Isamu Paint Co., Ltd.
- 302 Alcoa Wheel Products Japan Ltd.
- 303 Asahi Denso Co., Ltd.
- 304 IPF Corp.
- 305 Ichikoh Industries, Ltd.
- 306 HKT Corp
- 307 Rays Co., Ltd.
- 401 Pioneer Corp.
- 402 Yuasa Co., Ltd.
- 403 Daido Metal Co., Ltd.
- 404 Tokyo Roki Co., Ltd.
- 405 Riken Corp.
- 406 Nippon Piston Ring Co., Ltd.
- 407 Nippon Thermostat Co., Ltd.
- 501 Sugiura Seisakusho Co., Ltd.
- 502 Koiwai Co., Ltd.
- 503 TPR Co., Ltd.
- 504 Fine Sinter Co., Ltd.
- 505 Mito Tool Mfg. Co., Inc.
- 506 Kyoto Tool Co., Ltd.
- 507 Sanwa Seiki Ltd.

## West Hall 3

## Sponsors

SS

- 02 TOMY Company, Ltd.
- 03 East Nippon Expressway Co., Ltd.
- 04 Asahi Breweries, Ltd.
- 05 Bandai Namco Entertainment Inc.
- 06 WOWOW Inc.
- 07 Sony Computer Entertainment Inc.

# WEST Exhibition Hall 4F

To Outdoor  
Exhibition Area

## Rooftop Exhibition Area

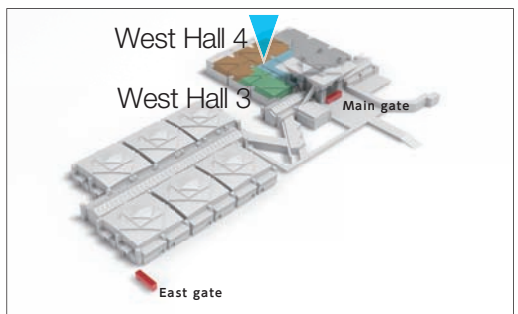
Automated Driving and  
Advanced Driver Assistance Systems  
Demonstration



From  
West Hall 1 · 2

From  
Entrance Hall


-   Restroom
-  Reception desk of test drive
-  Elevator
-  Gourmet Kingdom 2015



Tokyo Big Sight Overview

Tomica  
Corner

# West Exhibition Hall 4F

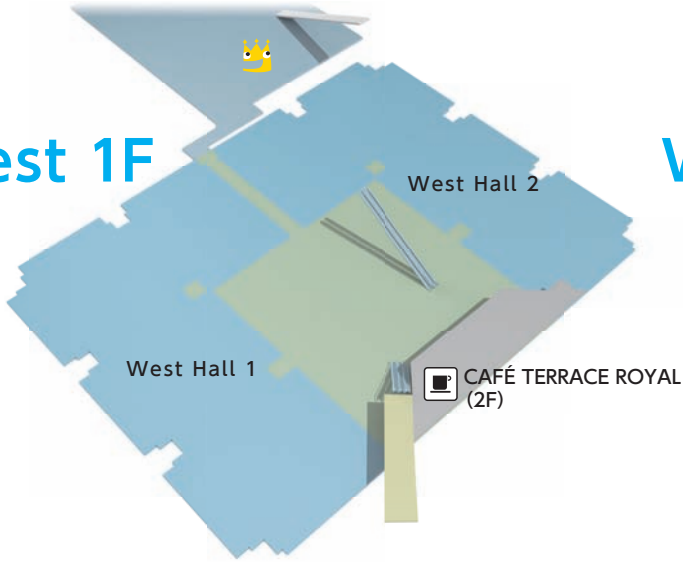
3·4 

Tomica Stamp Rally  
Drawing Stand

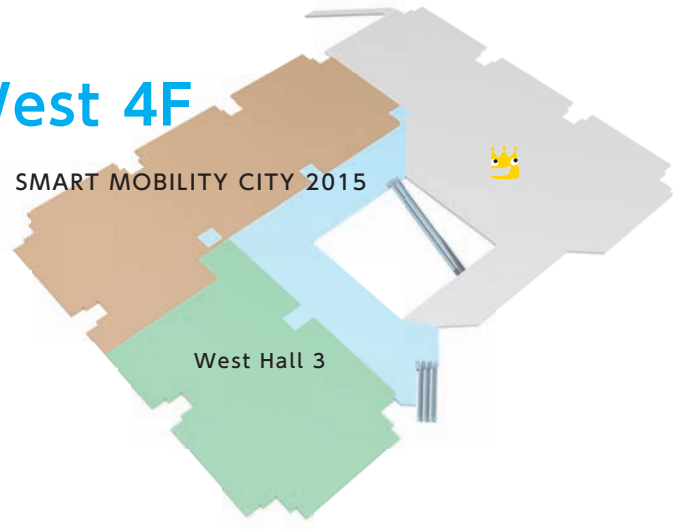
Student Formula Japan

- Restaurant
  - Cafe
  - Convenience store
  - Gourmet Kingdom 2015
- # Food & Drink Map

## West 1F



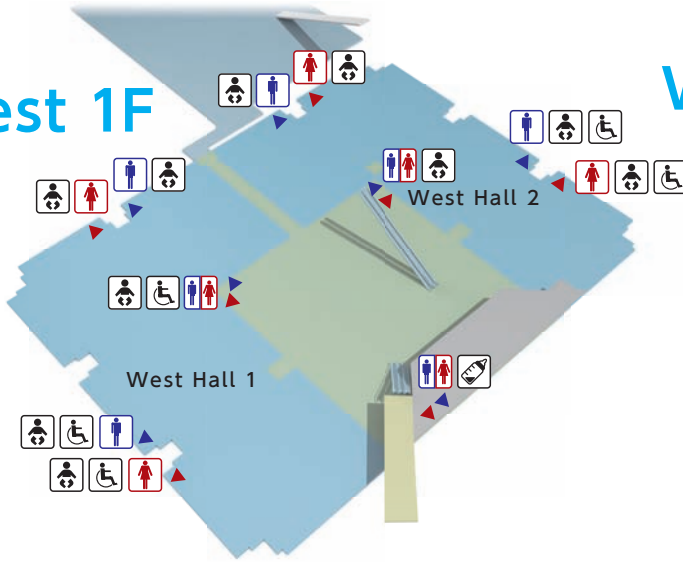
## West 4F



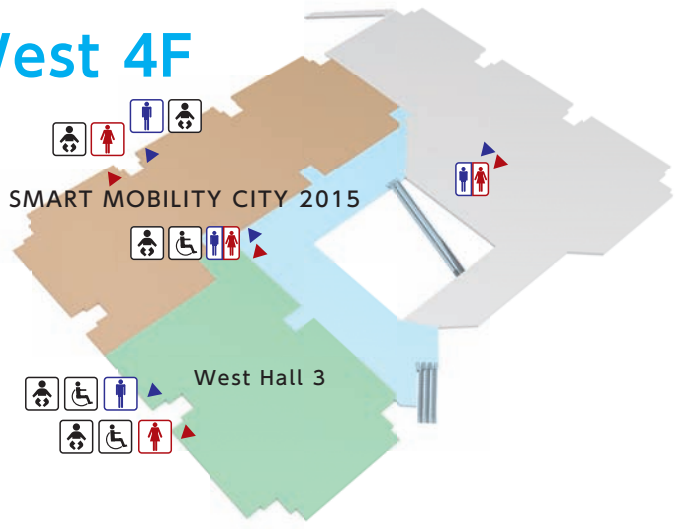
- Restroom
- Restroom
- Restroom
- Accessible Facility
- Nursery

## Restroom & Nursery MAP

## West 1F



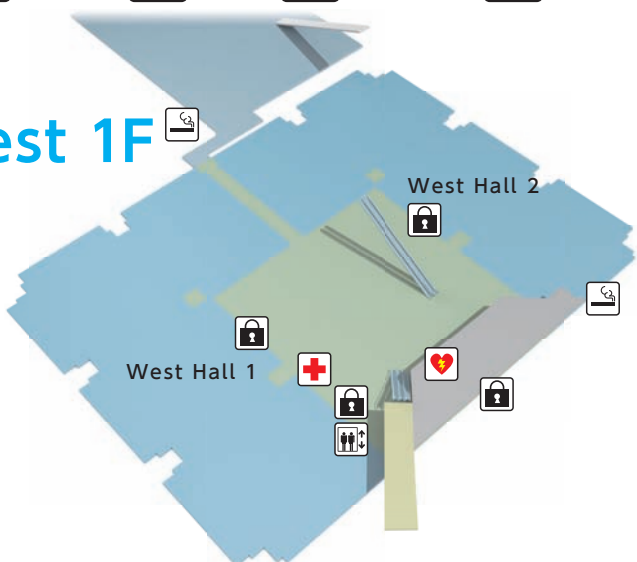
## West 4F



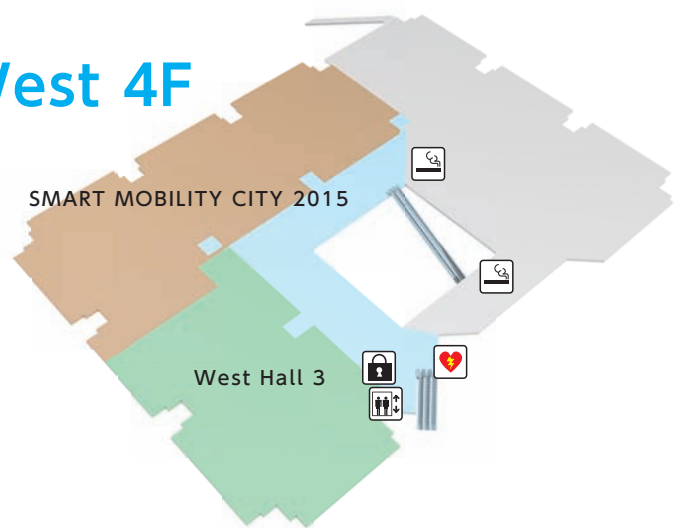
- First-Aid
- AED
- Smoking room
- Coin locker
- Elevator

## Other facilities

## West 1F



## West 4F



Introducing the first Tokyo Motor Show Official App that will help you enjoy the Show

## 44th Tokyo Motor Show 2015 comprehensive app "TMS Mobile"

Now for the first time, there is an official app that will provide you with all the information regarding the Tokyo Motor Show. Android and iOS versions are available.

### Full of features to support the Tokyo Motor Show

The "TMS Mobile" is the first official app released, with many features. The HEAT MAP will give you a visual image of the congestion within the venue in real time.

The MY SCHEDULE will allow you to register the events you wish to participate, and manage your daily schedule. The VENUE NAVIGATION will provide schedules, position of the Halls, and locations of the booths on a map. Details of the exhibitor will be displayed when you tap on the booth.

There is a note feature on the exhibitor information page which you can send to your e-mail/Twitter/Facebook/Evernote accounts. Other features include exhibitor search, bookmark, and memo features. Be sure to download and keep it handy.



**Name:** Tokyo Motor Show Comprehensive App "TMS Mobile"  
**Recommended OS:** iOS 8 and above, Android 5.0 and above  
**Language:** Japanese, English  
 If the device setting is Japanese, a Japanese screen will appear. For other languages, an English screen will be automatically displayed.

SSID : TMS\_Free\_Wi-Fi

Culture Convenience Club (CCC) will be providing various services in and out of the venue

## Purchase T-Ticket, and enter from the priority lane! T-Point will be added to purchases within the venue.

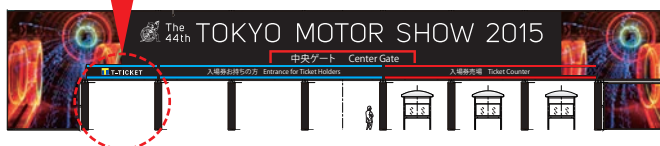
### Full of features to support the Tokyo Motor Show

CCC is very active in car-related activities, such as proposing car life at the Daikanyama Tsutaya Book Store; hosting classic car races related to the "La Festa Mille Miglia;" and publishing automobile magazines. If you purchase your T-Ticket online beforehand, you can enter the venue from the priority lane by just using your T-Card.

At three places within the venue (information counter, next to the East Hall 5 guidebook sales booth, and West Hall 3 rest area), a "T-Point stand" will be set up with a card swipe. The first 50,000 people to swipe their cards will receive 5 points. Furthermore, as a double chance, 100 people will win 5000 points.

Within West Hall 3 is a rest area. There will be books selected by the concierge, and provides a restful atmosphere within the venue. At the entrance of West Hall 3 will be a booth selling automobile magazines published by Neco Publishing, a member of the CCC group.

The T-Ticket priority lane is on the left side of the main gate,



▲ The rest area in the West Hall named "Car Life Rest Space supported by Tsutaya book store." Car magazines and books that were selected by the concierge at Daikanyama Tsutaya Book Store will be available to read here.



◀ A special selection of car magazines are sold here



# Volkswagen

## Six Japan premiere on display

Six cars will premiere in Japan, including the Tiguan introduced at the Frankfurt Motor Show 2015, and a concept model. There will also be a special display of the Polo WRC, which won three straight years at the WRC.

### The Japan premiere of the latest line-ups

#### 《The completely redesigned Golf Touran has been made longer, wider and lower》

The completely redeveloped Golf Touran is the first MPV to be based on the modular transverse matrix (MQB), and with an extended wheel base, it has a more sporty and dynamic design. With the edged press line, a sharp and stylish impression is created. For the comfort of all passengers, the seats can be arranged in multiple ways, and is equipped with a maximum of 47 storage boxes and pockets. Advanced safety features provide a safe and relaxed feeling for everyone travelling together.



# TOPIC 1

● **New Golf Touran** EU published value  
Length: 4,632mm  
Width: 1,829mm  
Height: 1,659mm  
Wheel base: 2,786mm  
Engine: Straight four-cylinder engine DOHC intercooler with turbo  
Horsepower: 110kW Torque: 250Nm



#### 《As an all-around vehicle, The Tiguan redefines many aspects of the SUV segment》

Based on the MQB platform, the 2nd generation Tiguan is Volkswagen group's first SUV. Major improvements have been made with the passenger cabin and luggage, with 615 L of luggage space - an increase in 145 L - while creating a sporty body shape. An SUV that satisfies all expectations both on-road and off-road;

“The SUV”. The GTE concept will also be displayed. Come see the all-new Tiguan at our booth.

● **New Tiguan** EU published value  
Length: 4,486mm  
Width: 1,839mm  
Height: 1,632mm  
Wheel base: 2,681mm  
Engine: Straight four-cylinder engine DOHC intercooler with turbo  
Horsepower: 132kW

# TOPIC 2

Innovative technology is meaningful only when it enhances people's lives. Making cars running on electricity more casual and more personal. Volkswagen is developing a plug-in hybrid that has the characteristics of an EV, sports car, and a long tourer all in one. The Golf GTE - on sale from September - and the Japan premiere Passat GTE will be on display. You can see directly the grand turismo GTE of electric drive.

### A new plug-in hybrid that revolutionizes the relationship between the driver and car



● **Passat GTE** EU published value  
Length: 4,871mm Width: 1,832mm  
Height: 1,476mm Wheel base: 2,786mm  
Engine: Straight four-cylinder engine DOHC intercooler with turbo/electric motor  
Engine horsepower: 115kW Engine torque: 250Nm  
Motor horsepower: 85kW Motor torque: 330Nm



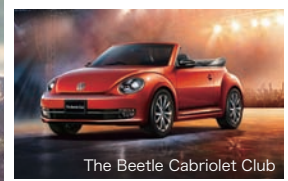
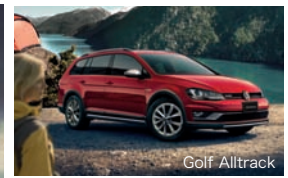
● **Golf GTE**  
Length: 4,265mm Width: 1,800mm  
Height: 1,480mm Wheel base: 2,635mm  
Engine: Straight four-cylinder engine DOHC intercooler with turbo/electric motor  
Engine horsepower: 110kW Engine torque: 250Nm  
Motor horsepower: 80kW Motor torque: 330Nm

# TOPIC 3

## A wide range of models to meet various lifestyles

In addition to the hatchback Polo and Golf, Volkswagen carries a wide variety of vehicles, such as the displayed Japan premiere Passat Alltrack, which supports an active lifestyle. Enjoy searching at the booth for the model that fits your style.

● **Passat Alltrack** EU published value  
 Length: 4,882mm Width: 1,832mm  
 Height: 1,530mm Wheel base: 2,789mm  
 Engine: Straight four-cylinder engine DOHC intercooler with turbo  
 Horsepower: 162kW Torque: 350Nm

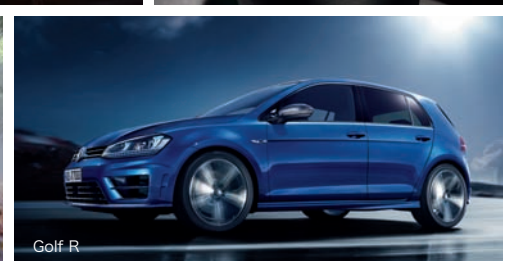


# TOPIC 4

## Special display of Polo WRC, winner of three straight years at the WRC.

Volkswagen participated in the World Rally Championship - one of the toughest motor sports held across the globe - with the Polo WRC, which is based on the production model. It won three consecutive wins - the Manufacturers' Champion; the Drivers' Champion; and the Co-Driver's Champion.

The R series, which was created by Volkswagen R GmbH which develops special models, and the GTI, which made "hot hatch" famous, will also be on display. In Japan, the sporty Golf R, Golf GTI, and Polo GTI will go on sale - all with manual transmission available. There will be a satisfying lineup of cars that will suit those who pursue the pleasure of driving and like to feel in sync with their cars.



# SMART MOBILITY CITY 2015

With more freedom...change for cars, change for lifestyles, change for society.

Supported by 



Through "Exhibitions," "Test Rides," and "Conferences," automobile manufactures together with companies and organizations from various industries will present their visions on the future of cars and lifestyles. It is an informative program that will lead the world.

## Exhibition

**Experience the next-generation cars, lifestyles, and society while taking a walk through the "SMART MOBILITY CITY."**

The concept has evolved greatly from the previous event - creating a "City of Tomorrow" that provides a realistic experience of the interaction between cities, cars, and people - with the exhibits of companies and organizations, and a station and laboratory exhibited by the organizer.

Please experience the new roles and values of cars; changes in people's lifestyles; the interaction with cities and society; dreams; enjoyment, and joy that is created there.

You will be able to envision an advanced metropolitan system with an outlook of the future, along with the evolution of Tokyo targeted for 2020.

## Station Core

The "Station core" is located in the center of the floor, and it is a central station that introduces the latest technologies and systems related to cities and transportation. You can also experience micro mobility on a unique course that takes you from the station square (indoors) to the track yard outside.



## Personal Mobility Research Lab

It is the world's first lab that introduces leading technologies from research in personal mobility that pursues the coexistence of cars and people.



## Cars and ICT&E Laboratory

Car and ICT&E (Energy/Entertainment) Lab explains the mechanism of automated driving, FCV, EV, PHV/HV, etc., and introduces the latest technologies related to cars, information technology, energy, etc. Demonstrations and test rides on automated driving will also be provided at the spacious test course on the Rooftop Exhibition Area.



\*For details, please see the SMC website:<http://www.tokyo-motorshow.com/smc/>

## Test Ride

### Ride through SMART MOBILITY CITY on a next-generation vehicle!

Visitors will test-ride and experience next-generation vehicle models (including personal mobility and micro mobility) and automated driving from Japan and abroad to directly feel the fun, safety, and other wonderful features of new mobility.

#### Participating manufactures

Toyota  
Honda  
Nissan  
WHILL  
Ninebot  
Toyota Auto Body  
ZieD

#### Micro Mobility Test Ride

It is a new type of a compact vehicle for 1 to 2 persons, that will be a convenient transportation for the community.  
Dates: October 29 (Thu) to November 8 (Sun)  
Place: Special course that starts at the Station Core and goes outside



TOYOTA TOYOTA i-ROAD



NISSAN NISSAN New Mobility Concept



HONDA MC-β



TOYOTA AUTO BODY COMS



ZieD Zied-C1

#### Personal Mobility Test Ride

A personal vehicle that was developed as a new transportation method. Both convenience and pleasure has been enhanced.  
Dates: October 29 (Thu) to November 8 (Sun)  
Place: Test ride corner at the Personal Mobility Research Lab

TOYOTA Winglet Long Type



HONDA UNI-CAB β



WHILL WHILL Model A



Ninebot Ninebot E



#### Automated Driving/Advanced Driving Assistance System Demonstration

Utilizing ICT and new road infrastructure, technologies in autonomous driving are greatly progressing.  
Dates: October 30 (Fri) to November 8 (Sun)  
Place: Rooftop Exhibition Area special course



## Conference

### We will bring together the wisdom of many to share thoughts and dreams.



An international symposium of professionals will come together to discuss the conference theme, and companies will also present their views regarding the theme. There will also be a workshop for children - who will be leading the next generation.

#### SMC International Symposium

"How will autonomous driving influence cars, lifestyles, and society"

November 6 (Fri) 10:30 to 17:10  
Conference Tower 6F Rooms 605 to 608

This is an international symposium discussing "autonomous driving" by engineers and experts from Japan, US, and Europe. Experts from governments, companies, and research centers will present their opinions and discuss about the realization and issues of autonomous driving; the future of cars and lifestyles; and the outlook for society.

#### SMC Forum

"With more freedom... change for cars, change for lifestyles, change for society."

November 2 (Mon) 10:30 to 16:20  
Conference Tower 6F Rooms 605 to 608

The evolution of cars is greatly impacting people's lifestyles and the structure of cities. Tokyo is about to undergo a major change, and will possibly become a "SMART MOBILITY CITY" - a new age mobility city - and will be a global model. Let us discuss the expectations and dreams of tomorrow's cars, cities, and lifestyles.

#### Mirai Koken Project

"Actions for Spreading the Next Generation Automobiles with an Outlook Past the Year 2020"

November 1 (Sun) 13:00 to 16:00  
Conference Tower 6F Rooms 605 to 608

Next generation vehicles which may solve issues in environment and energy, such as electric vehicles (EV) and fuel cell vehicles (FCV), is an area where Japan is leading the automobile industry globally. To encourage broader use, experts from the Ministry of Economy, Trade and Industry and automobile manufactures will discuss the issues and possibilities.

#### Advanced Technology Seminar

November 4 (Wed) to 5 (Thu)  
Conference Tower 6F Rooms 605 to 609

- November 4 (Wed)
  - Association for the Promotion of Electric Vehicles "International Students EV Micro Mobility Design Contest 2015 Awards Ceremony"
  - Honda Motor Co., Ltd. "The Future of Transportation Society influenced by Smart Mobility" Results and possibilities seen from of pilot program of micro mobility
  - Saitama City "About the Smart City Saitama Model Concept" Challenge to become the de facto standard by the community and students
- November 5 (Thu)
  - TOKYO FM Broadcasting Co., Ltd. "New Horizons of Next Generation Telematics realized by V-Low Multimedia Broadcast" (Realization of a new mobility life that stirs emotion and empathy)
  - Hit Co., Ltd. "The Potentials of Large Outdoor Digital Signage Influenced by Advancements in the Automobile Society"

## Kids' Workshop

### Have fun learning the appeal of cars and society, and conceptualize tomorrow's dreams

This program is targeted for kids (elementary to high school students) who will lead tomorrow's society. It will provide a fun and interesting opportunity to learn about cars and society, asking them to draw their future dreams.

#### NISSAN Waku-Waku Eco School

October 31 (Sat) and November 1 (Sun)

Hours  
The following 4 sessions are held both days:  
1st : 11:00 to 11:30  
2nd : 12:00 to 12:30  
3rd : 14:00 to 14:30  
4th : 15:00 to 15:30



#### Families welcome! Car Model Class

October 31 (Sat), November 1 (Sun), 3 (Tue), 7 (Sat), and 8 (Sun)

Hours  
The following 2 sessions are planned for all days:  
11:00 to 13:00  
14:30 to 16:30



#### Let's Make a Working "Wooden Car" at Mabuchi Motor

October 31 (Sat), November 1 (Sun), 7 (Sat), and 8 (Sun)

Hours  
The following 3 sessions are planned for all days:  
10:30 to 11:00  
11:20 to 11:50  
13:30 to 14:00  
\*Participation limited to the first 16 groups



# Vehicles in the spotlight

Introducing must-see vehicles at the Tokyo Motor Show - including concept cars that gives you a glimpse of the future of mobility, and new model cars not yet on sale.



East Hall 1-2-3

## Honda



### All-new NSX

A trimmed down body with a newly developed, direct injection V-type 6-cylinder twin turbo mid-engine, it is a super sports model with an innovative 3 motor hybrid system "SPORT HYBRID SH-AWD."

### All-new FCV (tentative name)

Under the hood are the battery and power train, which realized a comfortable passenger space accommodating 5 adults. The cruising range is over 700 km, and is anticipated to act as a "mobile power plant" in emergencies.



### CIVIC TYPE R

Being the first model to carry the newly developed 2L direct injection turbo engine, the CIVIC TYPE R has the highest spec in the series' history with a maximum power of 310ps and torque of 400Nm. It also broke the speed record for an FF car at the Nürburgring Nordschleife.



### Honda Project 2&4 powered by RC213V

Based on the F1 machines in the 1960s, it carries a 990cc V-type 4-cylinder engine (street spec), used in the road car version of the "RC213V" (2 time winner of MotoGP class). There is a sense of freedom like a motorcycle, and the handling of a four-wheeler.

West Hall 1-2

## NISSAN



### TEATRO for DAYZ

It is an electric light motor vehicle that lets you "connect" and "share" your experiences - proposed to the "Share Native" generation that will get their driver's licenses post 2020. You can project your favorite video on the while interior.



### NISSAN CONCEPT 2020 VISION GRAN TURISMO

This model was created in collaboration with the PlayStation3 game "Gran Turismo 6." This time, the body is colored "FireKnight," and the V motion grill is refined.

### NISSAN GRIPZ CONCEPT

This concept is a sports crossover in the NISSAN GRIPZ CONCEPT series, using the hybrid EV system "PureDrive e-Power." It uses the same large-capacity motor as the NISSAN LEAF, and self-generates from electricity generated by the engine.





East Hall 4-5-6

# TOYOTA

## TOYOTA S-FR

It is a concept that inherits TOYOTA's light weight sports models with a mid-engine FR layout. It is an entry model, with smooth and direct handling.



## TOYOTA FCV PLUS

This is a concept powered by hydrogen-fuel cells. It can generate electricity using hydrogen outside the car, and can be a power source for homes and on-the-go. The fuel cell stack is between the front wheels, and hydrogen tank at the back of the rear seat.

## TOYOTA KIKAI

It is quite nostalgic yet innovative to show the machinery of the car outside - such as the power unit and suspensions. It is a concept representing the re-building of relationship between man and machine (cars). It is a 3-seater with the driver sitting in the center.



## TOYOTA C-HR Concept

This is a compact SUV that is based on "TOYOTA New Global Architecture." With a tough body and excellent stability in handling, you will enjoy the direct response from the car.



## New PRIUS

A hybrid model that is the first to incorporate the "TOYOTA New Global Architecture," the new PRIUS realizes high fuel efficiency through enhancing the engine performance 40%, and trimming down on the motor and engine in size and weight.

East Hall 1-2-3

# SUZUKI



## Air Triser

It is a compact 3-row minivan with a comfortable passenger space and adjustable seats and. When parked, you can arrange the seats like a square with 3 sides as a "lounge mode," and show the contents of your smartphone on a large display.



## MIGHTY DECK

It is a versatile light weight pick-up truck, with an open deck that has an adjustable height, and a canvas top. From daily use to leisure, this is a "fun light weight vehicle."



## Baleno

The Baleno is a highly balanced B segment hatchback that has dynamic and elegant styling, high driving performance, fuel efficiency, and practical usefulness. It maintains comfort even with 4 adults and luggage.



## IGNIS

With a high eye point and road clearance, IGNIS provides a stable ride across snow and tough roads. Perfect for both daily use and for leisure, it is a new type of a compact cross over. The interior is simple and practical.

# JAPANESE PASSENGER CARS



West Hall 1-2

# MAZDA

## MAZDA SPORTS CONCEPT (Tentative name)

The styling of this concept carries the DNA of MAZDA's sports cars underneath the new design. Details will be announced at MAZDA's press briefing today (October 28th)



### MAZDA ROADSTER NR-A

The NR-A is an addition to the all-new ROADSTER that went on sale on October 15th. It is a base grade for motor sports, and you will enjoy riding in a circuit. It will be displayed with items for the Party Race. (On display from October 29th)



### MAZDA KOERU

KOERU is a next generation cross over concept that fully integrates "SKYACTIV TECHNOLOGY" and the design concept "KODO - Soul of Motion." The name KOERU represents "provide value that exceeds current concepts and frameworks."

East Hall 4-5-6

# DAIHATSU



### TEMPO

It is a new class of a commercial vehicle, with LED lights on the passenger seat and large gull-wing doors. There is a counter table and showcase, with digital signage on the sides.



### NORIORI

Getting "on and off" (noriori) the vehicle will be a task for the elderly society, and this near-future multi-use commuter aims to solve the problem with an ultra-low floor and a kneel down system that lowers the vehicle itself. It comes with a compatible slope and a floor lift as well.

### HINATA

"Natural relax" is the theme of this roundish designed light weight car. The double French doors create an open atmosphere, with versatile seat arrange.



### D-base

A next generation eco-friendly concept that pursues fuel efficiency with advancements in e:s technology, the D-base has a stylish and smart design with a spacy passenger cabin.



East Hall 4-5-6

# mitsubishi



## eX Concept

This compact SUV concept realizes a cruising distance of 400km, realized by the next generation EV system. In addition to the motor and four wheel control technologies, connected car, preventive safety, and autonomous driving technologies are implemented.

East Hall 4-5-6

# LEXUS



## GS

It is the Japan premiere of the all-new GS. The front mask has a more 3D look, and all cars are now fitted with LED headlights. The cylinder block of the V-type 6 cylinder 3.5L engine has also been revamped.



## GS F

"GSF" is a new addition to the current high-performance sports model "F". It carries a V-type 8 cylinder 5L engine with D-4S, which uses both direct and port injections. Equipped with special gears for the model, such as a large spindle grill and specially crafted sports seats.



East Hall 4-5-6

# SUBARU



## IMPREZA 5-DOOR CONCEPT

It is a concept model that imagines the next model of IMPREZA. A sporty driving can be anticipated from the aerodynamic form and the protuberant fender. Details will be announced at SUBARU's press briefing today (October 28th)



## SUBARU VIZIV FUTURE CONCEPT

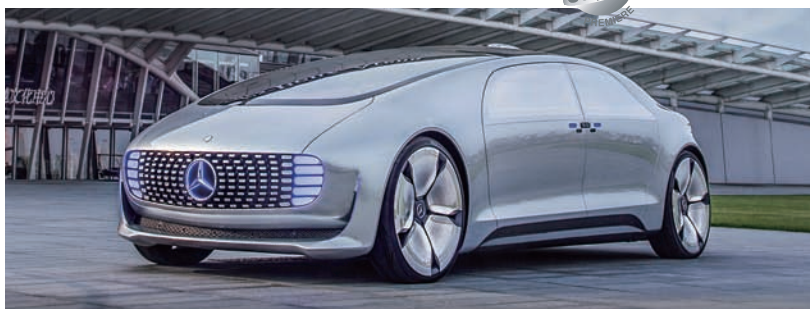
This concept shows the direction of SUBARU's future design that is powerful and vibrant, integrating function and design. Autonomous driving technologies are implemented, such as the next generation Eyesight, 360 degrees radar, and high precision map data.





East Hall 1-2-3

# Mercedes-Benz



East Hall 1-2-3

# smart



## smart fortwo / smart forfour

The Japan premiere of the all-new smart welcomes a new 4-seater "forfour," in addition to the 2-seater "fortwo." It has a 1L 3 cylinder engine, with a 6-speed dual-clutch transmission.

West Hall 1-2

# AUDI



## A4

The all-new A4 - the 5th of its series - has a beautiful balanced sporty form. The various intelligent systems are also something to look out for.



East Hall 4-5-6

# Jaguar



## F-Pace

This is Jaguar's first SUV, with a full and distinctive design reflecting the Jaguar brand. It will surely create a stir in the luxury SUV market.



East Hall 1-2-3

# POLARIS



## SLINGSHOT SL

This 3-wheeled roadster will no doubt grab your attention. The open air cockpit will surely raise the adrenaline levels of both the driver and passenger.



West Hall 1-2

# Volkswagen



## Golf Touran

The compact minivan "Golf Touran" made its debut at the Geneva Motor Show this March. It implemented the "MQB" engine module set, which will lead Volkswagen into the next generation.

East Hall 4-5-6

# LAND ROVER



## RANGE ROVER SVR

It is an amazing SUV with a 5L supercharged V8 (550ps/680Nm) engine, clearing the Nürburgring Nordschleife at 8 minutes and 14 seconds. It will also appear in 007's "SPECTRE."



East Hall 4-5-6

# Radical

## RXC-turbo

The RXC-turbo is Radical's first coupe body. It carries FORD's EcoBoost 3.5L V6 twin turbo engine, with a side-lined 7 speed manual paddle shift. On the circuit or on the roads, this car will give you with the ultimate driving pleasure.



East Hall 4-5-6

# BMW

## 7 Series

A flagship of the BMW is the all-new 7 Series. It carries the latest technologies, such as a platform using new materials such as CFRP and light-weight plastic, along with a plug-in hybrid engine.



East Hall 4-5-6

# MINI



## THE NEW MINI CLUBMAN

After 7 years, the all-new MINI CLUBMAN has undergone a full model change. The body is larger, with now 6 doors - 4 in the cabin and a double French door in the rear.

West Hall 1-2

# Porsche A.G.



## new 911 Carrera 4S

The All-new 911 Carrera 4s is now equipped with an innovative turbo charged engine, providing more power and saving fuel at the same time. The enhanced 4WD supports a dynamic yet stable drive, and the interior has been refined as well.

East Hall 4-5-6

# ALPINA



## B3 BITURBO LIMOUSINE

The B3 Bi-Turbo has been enhanced ALPINA-style, proving a comfortable riding experience with a sporty handling. The ALPINA-style is reflected in this car.

West Hall 1-2

# RENAULT

## Twingo

This cute style will surely catch the attention of those who love the "yuru-chara," the lovable costumed mascot characters. It seats 4 passengers, with an engine in the rear - which is a little appeal to the enthusiasts.



West Hall 1-2

# PEUGEOT

## 508 GT

It is the Japan Premiere of the 508GT - PEUGEOT's flagship with a diesel engine. It is equipped with high quality items, including full LED lights, 7 inch touch screen, and premium nappa leather.



West Hall 1-2

# Citroen

## C4 CACTUS

The unique design represents Citroen's "now." The light weight -being around 1t - was realized by " TECHNOLOGIE." The interior was designed based on the theme "to explore," with "smile" and "well-being" expressed.



West Hall 1-2

# DS

## DS4

The flowing exterior design incorporates the DS brand's newest design language. LED are used in the headlights, and the interior is gorgeous - using nappa leather and semi-aniline leather.





West Atrium

# Alfa Romeo



## Alfa Romeo Giulietta

This Italian premium compact car is a distinctive existence, with a style catching admiration and a strong driving experience. It carries a 1.4l multi-air engine that utilized downsizing technology.



## Alfa Romeo 4C Spider

The beauty of the 4C spider doesn't fade with an open top. It is optional to change the soft top to a carbon hard top.

West Atrium

# FIAT



## Fiat 500X

This is FIAT's first compact SUV. A stylish 5-door hatchback has a tough power train. It will be "siblings" with the Jeep Renegade.

West Atrium

# Jeep



## Jeep Renegade

The first small SUV by Jeep, the Jeep Renegade has all the features you would expect from a Jeep - just smaller. With two power trains of FF (1.4L) and 4WD (2.4L), the 4WD model comes with 9-speed AT.



## Fiat 500

With its round body, the popular Fiat 500 has 2 types available: the "500 1.2Pop" (straight 4 1240cc AT steering 5 speed sequential); and the "500 TwinAir Pop/Lounge" (straight 2 875cc/AT steering with 5 speed sequential).



## Jeep Wrangler

The mainstream of the Jeep is the Wrangler, with 70 years of history. The front mask with its boxy form, 7 slot grill, and round headlights is an example of the DNA passed on.

West Atrium

# Abarth



## Abarth 695 Biposto

It's all about racing at Abarth. The 695 Biposto pursues the Spartan essence - with no air conditioning to reduce weight as much as possible. Biposto means two seater.



## Abarth 595C

In the 1950s to 1960s, the Abarth tuning has been dubbed the "Giant Killer." The tradition remained at the time of its revival in 2007. The 595 is a circuit battler based on the 500, and the 595c is a canvas top version.

# MOTOR CYCLES



East Hall 1-2-3

# HONDA



## NEOWING

The NEOWING is a sports hybrid 3-wheeler with a horizontally-opposed 4 cylinder engine. The front wheels have an original link structure, creating the sporty feel of a 2-wheeler with stability at lower speeds.



East Hall 1-2-3

# YAMAHA

## MT-03

Developed under the concept "metropolitan cheetah," sales of the all-new naked sports "MT-03" has just begun in October. It has a 320cc water-cooled straight 2 DOHC engine.



## YZF-R3 ABS

The global model "YZF-R3 ABS" is based on the road sports model "YZF-R25," but with more engine capacity. With good handling for daily use, the 320 cc water-cooled straight 2 cylinder engine model has ABS as a standard feature.



## YPJ-R

The new bicycle brand YPJ integrates the merits of a sports bike and a motor assisted bike. The YPJ-R is the first in the series, with a light 15kg frame providing a smooth ride even without motor assistance.



## Light Weight Super Sports Concept

This model is a next generation super sports concept, with a long nose, low crouching style, and a speedy form. The mat black exterior expresses both beauty and power.

## EV-Cub Concept

"Feel Free Go!" is a small motor vehicle that is similar in style to a cross bike. The gears are adjusted on the handle, and the rear view is projected within a screen on the meter.



East Hall 1-2-3

# KAWASAKI



## Ninja ZX-10R ABS (KRT Edition)

It is a new model of the Ninja ZX-10R, which won the yearly title in the World Superbike Championship 2015. The engine and body has been enhanced based on the racing experiences, and has also implemented next generation electric controls for better performance on the tracks.



## Ninja ZX-14R ABS (High Grade)

With the powerful yet easy-to-handle 1441 cc straight 4 cylinder engine, it is the Ninja series' flagship model with the largest engine power. The high grade model has M50 brakes by Brembo, and TTX39 rear suspensions by Öhlins.



## Z125 PRO

It is the smallest model of the super naked Z series. With a newly designed 124 cc single cylinder engine, a fully equipped chassis, and 12 inch wheels, this is a model with agility.



East Hall 1-2-3

# SUZUKI



## Feel Free Go!

"Feel Free Go!" is a small motor vehicle that is similar in style to a cross bike. The gears are adjusted on the handle, and the rear view is projected within a screen on the meter.



## concept GSX

The "GSX" series has always carried SUZUKI's top class engines. This concept model of a new sports bike has a 4 cylinder engine. Details are anticipated.



## HUSTLER SCOOT

It has a pop and colorful design similar to the light weight vehicle "HUSLER." With storage compartments below the seat and under the foot space, it is a scooter that will provide lots of fun.

East Hall 1-2-3

# BRP



## Can-Am Spyder F3-S

The Can-Am Spyder has a "Y architecture" with two front wheels and one in the rear. It has a straight 3 cylinder Rotax 1330 ACE engine and a 6-speed transmission with a reverse gear. The position of the foot rest can be customized.

East Hall 1-2-3

# Indian MOTORCYCLE



## Scout

Claiming many world records, the Indian Scout has been considered one of the greatest vehicles. Following the form of the 1920s and using a light but sturdy aluminum alloy frame, it is an original middle weight cruiser carrying the latest technologies.

# COMMERCIAL VEHICLES



East Hall 1-2-3

# HINO



## FUEL CELL BUS

In addition to being environmentally friendly, this fuel cell concept model is also able to provide electricity. HINO will present a next generation bus transportation system using fuel cell buses, under the theme "transportation supporting a people-friendly society."

East Hall 1-2-3

## All-new ERGA

This motor coach for local buses was introduced in August 2015. A new straight 4 cylinder engine is used for enhanced fuel consumption and lighter weight. The non-step area has been widened, with front-facing priority seats.

# ISUZU



## TX80 model (reference exhibit)

### 5t truck

The TX80 was developed to meet the needs of the post-war era. It became a pioneer in large long-distance transportation, having toughness, comfort, and being economic. This became the cornerstone for the "ISUZU TX Model Trucks" that lead the domestic 5t - 6t truck market.



## HINO RANGER

### Dakar Rally Model

The HINO RANGER has participated 24 times in the Dakar Rally since 1991. The team has successfully completed the race every time. The vehicle actually driven by Teruhito Sugawara in the 2014 Rally will be on display along with trophies from past runs.



## HINO PROFIA

### HYBRID

It is a hybrid truck based on the large-sized "HINO PROFIA." Technologies are introduced that improves fuel efficiency of large trucks that travel long distances, such as the new hybrid refrigeration system and a waste heat recovery power generation system.

East Hall 1-2-3

# Mitsubishi Fuso



## SUPER GREAT V / 2016 Model

The newest of the flagship of Mitsubishi Fuso, this model carries the latest technologies such as "power cut-off automatic control system" and "auto cruise economy control function," realizing fuel efficiency - especially on highways.



## SUPER GREAT V / SPIDER

It is a concept model that represents a powerful and versatile "working vehicle." Adaptable to many construction scenes in the cities, it has 4 knuckle move cranes that can "grab," "scoop," "dig," and "crush."



## CANTER / Power Supply Vehicle

Based on the compact hybrid truck "CANTER ECO HYBRID," this model generates electricity using hybrid motor, which can be used at times of emergency. It is a next generation truck that contributes to society.

East Hall 1-2-3

# UD TRUCKS / VOLVO TRUCKS



## Quon Vision

The Quon Vision is a symbol of UD TRUCK's vision to "realize smart logistics." It is developed with advanced features in fuel efficiency, environmental friendliness, load, productivity, driving performance, and safety.

## Volvo FH

The Volvo FH underwent a full model change in 2012, starting from the basic design concept. The cab design was revamped, enhancing comfort, visibility, and operability. With standard dual monitors, safety features have also been enhanced.



## Quon

Quon is a flagship of the large truck line, with enhanced fuel efficiency, load, productivity, safety, and operability. It is provided with the complete after service "UD extra mile support" to provide load and productivity one step ahead.



Win an original Tokyo Motor Show Tomica!



# わくわくスタンプラリー



## How many stamps can you collect?

You can participate in a drawing to win an original Tokyo Motor Show 2015 TOMICA "No. 0 Stamp Rally Event Car." Subtract 2 from the number of stamps collected, and that will be the number of times you can draw.

\*Contents and dates subject to change without prior notice.

\*Stamp rally points may change without prior notice.



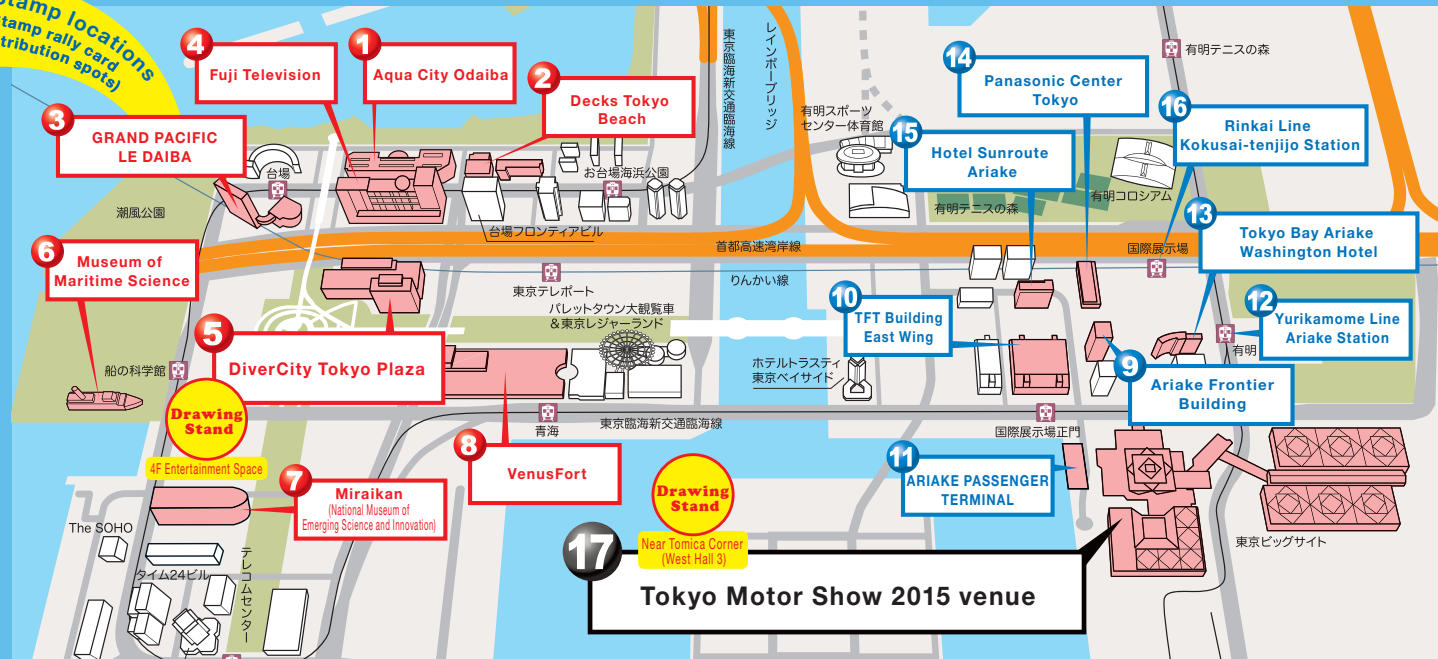
At the "Tomica Corner" within the Tokyo Motor Show 2015 venue, TOMICA No. 1 through 12 are on sale during the show dates.

©TOMY Tomica is a registered trademark of TOMY Company, Ltd.

## Tomica Stamp Rally



Stamp locations  
(Stamp rally card distribution spots)



### How to participate in the Stamp Rally

- 1) Get your card stamped at the 17 facilities listed on the card
- 2) Collect 3 or more stamps, and go to a drawing stand. The first 10,000 people will receive an original clear file as a prize for participation.
- 3) Subtract 2 from the number of stamps collected, and that will be the number of times you can participate in the drawing. The first 5,000 people to win will receive the TOMICA "No. 0 Stamp Rally Event Car" as the prize.

Participation in the stamp rally is limited to once per person. Stamp cards may be redeemed only by the individual. Small children must be attended by an adult. Please stamp on the designated area on the card. Otherwise, it will be deemed invalid. Each person may only receive one "No. 0 Stamp Rally Car," regardless of the number of remaining drawings. Prizes are limited in number and distribution may end early, but the stamp rally will continue throughout the Show. We will not be held responsible for injuries or accidents while participating in the stamp rally.

### [Dates]

**Oct. 30 (Fri.) - Nov. 8 (Sun.)**

Hours vary depending on the participating facility's operating hours. Cards cannot be stamped after hours and on days when the facility is closed.



### [Drawing Stand]

**There are 2 spots: Tokyo Motor Show 2015 venue near "Tomica Corner" (West Hall 3); and DiverCity Tokyo Plaza (4F Entertainment Space)**

Hours Mon to Sat (including holidays): 10:00 to 20:00; November 1 (Sun): 10:00 to 18:00; November 8 (Sun): 10:00 to 17:00

Registration for lottery will end 30 minutes earlier than the above times.

The Drawing Stand within the Tokyo Motor Show 2015 venue opens at 12:30 on October 30 (Fri).

<Contact>Tomica Stamp Rally Office  
Hours: Weekdays 10:00 to 17:00

TEL: 03-5565-4337 Support Tokyo Waterfront Urban Development Committee

From mini-towels to an item with a price tag of 120,000 yen!

# Tokyo Motor Show official merchandise

The popular official merchandise will be on sale this year too, with sales stands in the East Hall 1, East Hall 4, and West Atrium. There is a fulfilling lineup of 74 items, with a line of carbon made items.

The original eco bag will also be on sale, which will be handy in carrying pamphlets and goods collected at the exhibits. There are 3 variations, each with a print of the key visual.

There is also the exhibitor premium merchandise shop at East Hall 4. 11 domestic brands and 12 overseas brands will make available their best items - mostly those

that are limited to their direct shops. A shop with many brands is quite rare globally, and is one of the appeal of the Tokyo Motor

Show. Prices are also premium, ranging from a few thousand to several tens of thousands of yen.



## Prayer Room available at the Tokyo Big Sight, with support from the Tokyo Meitetsu Kai.

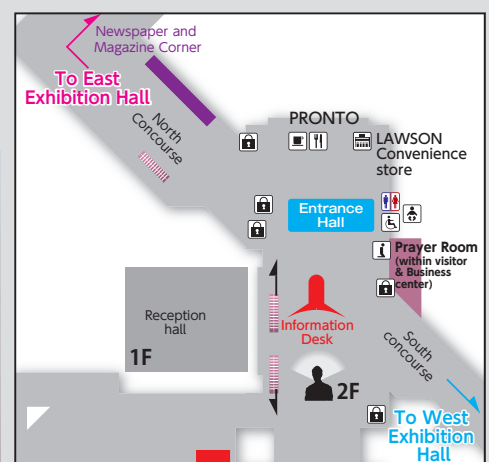
The Tokyo Big Sight has a praying room at the Visitor & Business Center, so that visitors can pray within the facility. A maximum of 3 people may use the room at once, and there is space to cleanse your hands, mouth, nose, face, arms, hair, and feet.

There are no restrictions to use the room, and it is available to use for free, between the hours of 9:00 to 18:00.

During the Tokyo Motor Show 2015, operations of the praying room will be supported by the "Tokyo Meitetsu Kai," which is a part of the Meitetsu Group



leading acceptance of Muslims in the ASEAN region. 2 staff will be on site and support the prayers. The staff will



greet the visitors in Arabic, and help the prayers so that men and women can pray separately.

2015  
10.28 → 11.08  
[入場無料]

**TOKYO  
MOTOR  
FES  
2015**

with  
**みんモー**

Part2  
@ MEGA WEB

MEGA WEBで  
いま注目の  
クルマに  
試乗できる!

東京ビッグサイト



ヴィーナスフォート・  
メガウェブ

無料シャトルバスも  
運行中!

## それは、乗れるモーターショー!

東京モーターショーの開催中“見て、乗って、感じる”テーマパーク「MEGA WEB」に、いろいろなメーカーのクルマが大集合。ピストン西沢プロデュースのライフスタイル別展示をはじめ、特別プログラムなどクルマをもっと身近に楽しめるイベントが盛りだくさん。さあ、今年は湾岸エリアで、いま注目のクルマをまとめて楽しもう!

### 東京モーターフェス2015 with みんモーとは

今年のモーターフェスはピストン西沢の「みんなのモーターショー」がスケールアップしてお台場とMEGA WEBをジャック。新しいクルマ遊び文化を創るイベント「みんモー」ならではの見て、乗って、遊んで、1日中楽しめるイベントでクルマの魅力とテクノロジーを体感できる!



ピストン西沢が選んだ、  
いま話題のクルマたち!  
みんモー的  
ライフスタイル展示

Luxury



TOYOTA クラウン アスリート

Family



DAIHATSU キャスト アクティブ

Smart



Volkswagen Golf

Active



MAZDA Roadster

各メーカー話題のクルマ、一気に乗り!  
ライドワン・テストドライブ



HONDA S660

大迫力のスポーツドライビングも!  
最新テクノロジーも!  
86エクストリーム走行/  
テクノロジー・プレゼンテーション



TOYOTA 86

あの名車たちの、  
受け継がれるDNA。  
「伝承と進化」特別展示



TOYOTA 2000GT

クレイジーケンバンド  
横山剣が登場!  
スペシャルトークライブ  
(11月3日)



展示・試乗車について、詳しくはWebサイトをご覧ください。 **みんモー**

主催：東京モーターフェス2015 with みんモー実行委員会 共催：一般社団法人 東京臨海副都心まちづくり協議会

後援：一般社団法人日本自動車工業会 東京都 協賛： 協力： 株式会社講談社ピーシー



# Tokyo Motor Show Dining & Gourmet Kingdom 2015

## Tokyo Motor Show Dining

You can enjoy authentic dishes at the Tokyo Motor Show Dining on the 1st floor of the Conference Tower, seating 498 people.

The food is served by the Tokyo Bay Ariake Washington Hotel. You can choose from a daily selection of curry, meat dish, or fish. All menus are 1000 yen (taxes included). This is a good value.

To access the 1st floor of the Conference Tower, you will have to leave the venue. Look for the "Conference Tower Entrance" at the Entrance Hall, and ask the staff for a re-entry wrist band. Take the escalator to the 1st floor and proceed left. You will find the Tokyo Motor Show Dining right in front of you.

**Place:** 1st floor of the Conference Tower, Reception Hall

**Operation:** October 31 (Sat) to November 8 (Sun)

**Hours:**  
Weekdays: 11:00 to 15:00  
Sat/Sun/Holidays: 11:00 to 17:00

**Last order**  
Weekdays: 14:30  
Sat/Sun/Holidays: 16:30

**Price:** ¥1000 (taxes included)

**Capacity:** 498 seats



Tokyo Bay Ariake Washington Hotel Grand Chef

**Toshiaki Ueki**

"We await serve you with warm dishes by the Tokyo Bay Ariake Washington Hotel."

### Today's Curry & Rice with Salad



**Seafood Curry** Nov 1, 5, and 8



**Beef Curry**  
Oct 31, Nov 3, and 7



**Shrimp Green Curry**  
Nov 2, 4, and 6



**Roast Pork with Barbecue Sauce**  
Oct 31, Nov 4, and 7



**Deep Fried Chicken with Grated Radish & Ponzu**  
Nov 2, 5, and 8

**Hamburger Steak with Grated Radish & Ponzu**  
Nov 1, 3, and 6

### Today's Meat Dish & Rice



**Deep Fried Horse Mackerel & Deep Fried Shrimp with Tartar Sauce**  
Oct 31, Nov 3, and 6

### Today's Fish Dish & Rice

**Sauteed Salmon & Deep Fried HOKI with Sweet & Sour Sauce**  
Nov 1, 4, and 7



**Steamed Sole with Butter Sauce & Balsamic Vinegar**  
Nov 2, 5, and 8



(Days in blue is a Saturday; red a Sunday or Holiday)

## Gourmet Kingdom East Exhibition Hall

[ East Hall 1 Outdoor Rest Area (Outdoor Exhibition Area) ]



**Cardamon Shokudo**  
**Legendary Keema Dry Curry**  
¥700

100% ground chicken! It is a legendary dish, with 15 spices - including cardamon - simmered down with red wine, and blended with bonito stock to add flavor.



**Ton-ton-ka**  
**Taiwan Maze-Soba (mixed noodles)** ¥850

A popular noodle house that also serves excellent dim sum, the Taiwan Maze-Soba has gained popularity in the gourmet city of Nagoya.

[ East Hall 1 Outdoor Rest Area (Shuttle bus East 1 stop) ]



**Sendai Gyutan (beef tongue) Specialty Restaurant "Jinchu"**  
Thickly sliced beef tongue on a stick ¥800

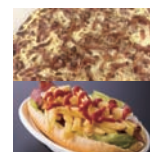
Thick slices of beef tongue - a delicacy from Sendai - is skewered so that it can be easily eaten at the event. Please try the juicy beef tongue that has been carefully selected by experts.



**Hakata Kara-age (Fried Chicken) Specialty Restaurant "Tanakaya"**  
**Hakata Fried Chicken** ¥600

Winning three major food events held in the Kyushu area, Tanakaya served the original Hakata Fried Chicken. The sauce has been added on since the establishment.

[ East Hall 6 Outdoor Rest Area (next to East Gate) ]



**LE PETIT TONNEAU / Dominique Doucet**  
**Tarte flambée** ¥850 / **French fry sandwich** ¥1,000

"LE PETIT TONNEAU" will serve a tarte flambée, and "Dominique Doucet" a French fry sandwich. Both stores delivers the taste of France.



**Oriental Restaurant & Wine Bar ASIAN TAWAN168**

**Thai-Style Grilled Chicken (Gai Yang)** ¥600  
ASIAN TAWAN 168 is a Thai restaurant that participates every year in Japan's largest Thai festival. The Thai chef creates authentic dishes including Gai Yang and green curry.

## Gourmet Kingdom Main Area Pick-up Shops [West Exhibition Hall Outdoor Exhibition Area (Main Area)]

Eight restaurants will participating in the Gourmet Kingdom 2015 main area. With the many visitors expected at the Tokyo Motor Show, each restaurant will propose a special version of their menus or have created original menus for the event.

### Kakunoshin

**Ultimate Salt Hamburger Steak Donburi with Autumn Mushroom Butter**  
¥1,000

From Iwate prefecture, the four-time winner of "Niku-Fes" (Meat Festival) will present a hamburger steak donburi, seasoned with a "double salt" of shiokoji - a fermented salt seasoning - and salt from the Sanriku area.



### PIZZA SALVATORE CUOMO

**Pizza Jaffa**  
¥1,200

SALVATORE was the pioneer in spreading Napoli-style pizza in Japan, past achieving 1st place in Napoli's world pizza competition. The topping for the show was specially selected by the gourmet writer Jaffa.



### Piao-xiang

**Mabo Tofu Donburi**  
¥900

The restaurant by Chef Igeta serves authentic Szechuan cuisine, and the distinctive Mabo Tofu is their specialty. The spice imported from Szechuan creates a rich aroma, and the Mabo Tofu is served over a bowl of rice so that it will be easy to eat. There is a special extra hot version available.



### Italian Shaved Ice Scioppo

**Tiramisu Shaved Ice**  
¥700

The chef, who spent two years at a two-star restaurant in Italy, proposes a dolce-style "Italian shaved ice" - such as tiramisu and panna cotta. Enjoy the same delicious quality at the show!



### Hamamatsu Gyoza Hamataro

**Hamamatsu Gyoza**  
¥600

Hamataro is one of the famous Hamamatsu Gyoza (dumpling) specialty restaurants, and has won Grand Prix in the "Gyoza King" contest. Using the award-winning pork "Hamanako Sodachi," carefully selected vegetables, and a special soup, this gyoza is top class!



### Ginza Swiss

**Premium Cutlet Curry**  
¥1,300

Ginza Swiss is a "western food" restaurant with almost 70 years of history - its founder being one of the chefs serving the office of the prime minister and the parliament press club. It still carries the atmosphere of the post-war era. The Cutlet and curry sauce dish has both elegance and volume.



### King Emon

**Shijimi Gold**  
¥850

King Emon has achieved top place in the ramen category on Tabelog for 3 straight years and won 1st place at the Tokyo Ramen Show. For the Show, a light but well-seasoned broth with a blend of original Kin soy sauce and clam soy sauce will be used, together with a thin straight-type noodle.



### Shokunin no Karaage (Artisan fried chicken) Hanadori

**Nakasu Fried Chicken**  
¥1,300

A popular store from Nakasu of Oita Prefecture, where there are many fried chicken restaurants. The original seasoning with just the right amount of garlic is perfect for all ages. It's tasty even when cold, and is portable too.



\*There may be changes without prior notice.

[ East Hall 6 Outdoor Rest Area (Adjacent to East Gate) ]



#### Meditrina

**American Long Potato** ¥600

It is an American Potato that is 30 cm in length. Choose from six toppings, and enjoy the addictive soft and sticky texture.



#### Erciyes Catering

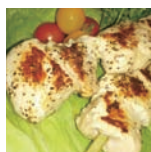
**Kebab** ¥700

It is a Kebab that uses a variety of meats, created by the chef who has trained more than 10 years in Turkey. Enjoy the authentic taste.

## Gourmet Kingdom West Exhibition Hall

\*There may be changes without prior notice.

[ 4F Rooftop Exhibition Area ]



#### Yz Management

**AVO Pork on a stick** ¥700

AVO Pork is an original pork created under the theme beauty and health. Enjoy the soft and creamy texture of the AVO pork spit-roasted.



#### ROO JAPAN

**Sausages** ¥600

ROO JAPAN - a popular food stand at the Jingu Stadium - will serve their famous sausages. The carefully selected sausages will come in a large volume.



#### Hakata Kojiya

**Hakata Grilled Offal** ¥700

The grilled beef offals dipped in their original sauce is a masterpiece! Be sure to try the offal yakisoba too.



#### & smile japan

**Sego-don** ¥1000 (with egg ¥1100)

It is a donburi that uses a rare pork brand "Chami" from Kagoshima. Enjoy the soft and sweetness of the pork over rice, and add a soft-boiled egg if you like.

# Services you should not miss, along with the Tokyo Motor Show!

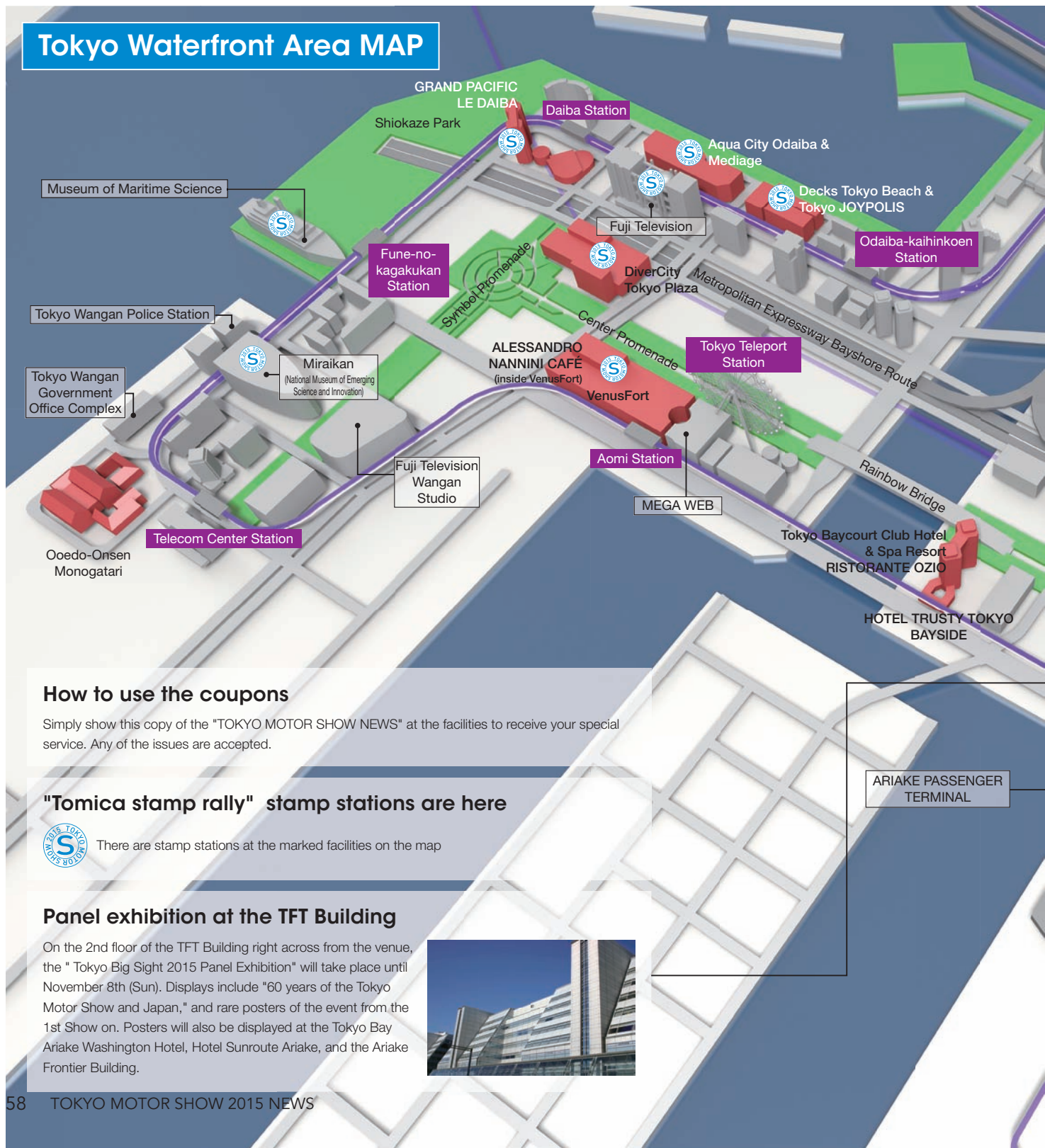
## Tokyo Waterfront Area Coupon Information

### Enjoy both amusements and shopping in the Tokyo Waterfront Area

Development has started for the 2020 Tokyo Olympic and Paralympic games, and the Tokyo Waterfront Area will assume an important role for Tokyo. Transportation to the area has developed over the years, with the Rainbow Bridge opening in 1993; Yurikamome starting services in 1995; and

the Rinkai Line starting one year later. The venue for the Tokyo Motor Show - the Tokyo Big Sight - opened in 1996 and since then, many retail, hotel, and office buildings have opened. The area is still continuing to evolve. As a result of planned development of transportation systems, access to the

facilities near the venue is smooth, with only an eight minute walk to the furthest station from the venue. Thirteen facilities in the Tokyo Waterfront Area will be supporting the Tokyo Motor Show this year, providing special services for visitors. Be sure not to miss them!



### How to use the coupons

Simply show this copy of the "TOKYO MOTOR SHOW NEWS" at the facilities to receive your special service. Any of the issues are accepted.

### "Tomica stamp rally" stamp stations are here



There are stamp stations at the marked facilities on the map

### Panel exhibition at the TFT Building

On the 2nd floor of the TFT Building right across from the venue, the "Tokyo Big Sight 2015 Panel Exhibition" will take place until November 8th (Sun). Displays include "60 years of the Tokyo Motor Show and Japan," and rare posters of the event from the 1st Show on. Posters will also be displayed at the Tokyo Bay Ariake Washington Hotel, Hotel Sunroute Ariake, and the Ariake Frontier Building.



ARIAKE PASSENGER TERMINAL

**1** Al Porto Tokyo Big Sight  
1 glass of wine or soft drink free



Produced by Chef Mamoru Kataoka, the popular restaurant from Nishi Azabu is on the 8th floor of the Conference Tower. It is perfect for dinner with a beautiful nightscape of the bay area. Customers showing the Tokyo Motor Show News will receive a free glass of wine or soft drink at dinner time. Come and enjoy authentic Italian cuisine.



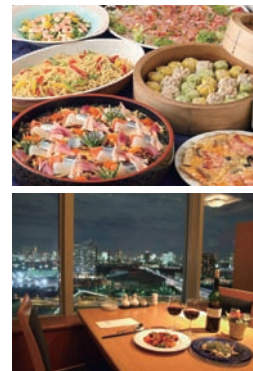
**Hours** Dinner: 17:00 to 20:00 (L.O. 19:30)  
\*Hours are for during Tokyo Motor Show only  
\*Dinner hours may change due to parties. Please call and check before coming. TEL 03-5530-1221

**Transportation** Tokyo Big Sight Conference Tower 8th floor  
(Please use the elevator on the 1st floor)

**2** Tokyo Bay Ariake Washington Hotel  
10% off dinner



A 10% discount for dinner will be provided at the restaurants in the Tokyo Bay Ariake Washington Hotel, located directly in front of the Tokyo Big Sight. At "Georgetown" on the 1st floor, you will enjoy a 90 minute all-you-can-eat buffet with over 20 items to choose from, including steaks and sushi. MADAM XENLON ARIAKE on the 20th floor is a NY style Chinese cuisine.



**Hours** Georgetown (1st floor): 17:00 to 21:30 (last entry 21:00)  
MADAM XENLON (20th floor): 17:00 to 22:00 (L.O. 21:30)  
\*This coupon is not applicable for the all-you-can-eat buffet at MADAM XENLON

**Transportation** Yurikamome Line "Kokusai-tenjiijo-seimon Station," 2 min. walk, 2 min. walk  
Rinkai Line "Kokusai Tenjiijo" station, 2 min. walk

**3** Panasonic Center Tokyo  
1 free glass of soft drink and discount on admission fee



The Panasonic Center Tokyo is a facility that proposes comfort in daily life, and allows you to experience the newest products - some which are not on sale yet. Adjacent to the center is RiSuPia - a museum of math and science - and the café E-FEEL. Present this guidebook at E-FEEL, and receive a free glass of soft drink. At the RiSuPia, receive a 100 yen discount on admission (free for high school students and younger). Don't miss the display allowing you to experience the Olympics, on display for a limited time only.



**Hours** 10:00 to 18:00 (Last entry 17:00)  
Closed on Mondays

**Transportation** Yurikamome Line "Ariake" Station, 3 min. walk  
Rinkai Line "Kokusai Tenjiijo" station, 2 min. walk

**4** Hotel Sunroute Ariake "Patio"  
10% off lunch and dinner



The hotel is located near the Tokyo Big Sight. The restaurant "Patio" serves original fusion of Japanese and Western cuisine, along with craft beer made in Yokohama. By showing the Tokyo Motor Show News, you will receive 10% from your lunch or dinner. Lunch is served buffet style, so your appetite will definitely be satisfied.



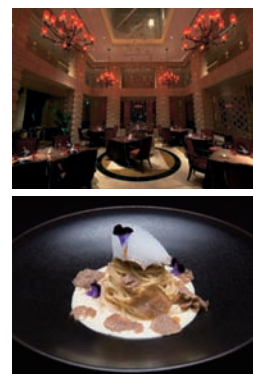
**Hours** Breakfast 6:00 to 10:30 (LO 10:00)  
Lunch 11:30 to 14:30 (LO 14:00)  
Dinner 17:00 to 22:30 (LO 21:30)

**Transportation** Yurikamome Line "Kokusai-tenjiijo-seimon" Station, 3 min. walk  
Rinkai Line "Kokusai-tenjiijo" Station, 3 min. walk

**5** Discount and services at RISTORANTE OZIO  
at the Tokyo Baycourt Club Hotel & Spa Resort



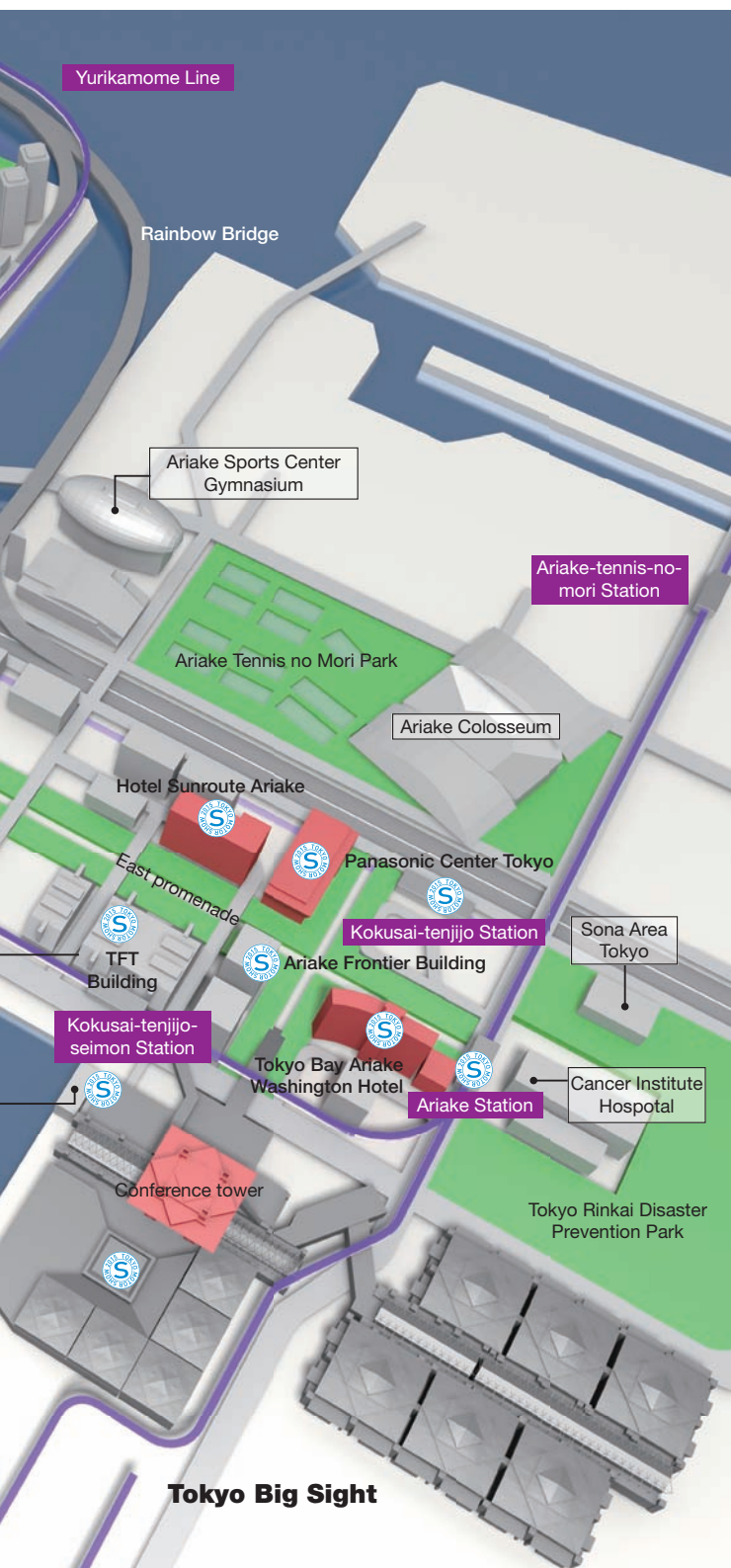
Within the members only hotel "Tokyo Baycourt Club" is the Italian "RISTORANTE OZIO." Show this guide and receive 1) 30% off lunch course (¥2800, ¥4800, and ¥6700); 2) 50% off dinner course (¥6500, ¥9500, and ¥14500); 3) Receive a free bottle when ordering the dinner course for more than five people. Applicable only between October 29 to December 10, 2015. Please make a reservation when using the coupon.



**Hours** Breakfast: 7:00 to 10:30 (LO)  
Lunch: 11:30 to 14:00 (LO; Sat and Sun until 14:30)  
Dessert buffet: 15:00 to 17:00 (Weekdays only)  
Dinner: 17:30 to 21:30 (LO) \*Reservation required: 03-6700-0210

**Transportation** Yurikamome Line "Kokusai-tenjiijo-seimon" Station, 6 min. walk  
Rinkai Line "Kokusai-tenjiijo" Station, 10 min. walk

\*Taxes and a 10% service fee will be required in addition to the course fee. \*The bottle will be designated by the restaurant.



**6** HOTEL TRUSTY TOKYO BAYSIDE  
10% off lunch at Lounge Cuore

Lounge Cuore at HOTEL TRUSTY TOKYO BAYSIDE - operated by RESORT TRUST along with the Tokyo Baycourt Club - provides a relaxing and mature atmosphere, with a standing style counter. However, lunch is provided at a reasonable price of 980 yen. Show this issue, and receive 10% off lunch.



**Hours** Lunch: 11:30 to 14:00  
Dinner: 17:00 to 23:00  
(LO, 22:00 for food; 22:30 for drinks)

**Transportation** Yurikamome Line "Kokusai Tenji Seimon" station, 6 min. walk  
Rinkai Line "Kokusai Tenji" station, 10 min. walk



**7** VenusFort  
Receive a "Gourmet coupon"

VenusFort is a shopping mall recreating an European town between the 17th to 18th century, with many shops and restaurants. Show the Tokyo Motor Show News at the information (open between 11:00 to 21:00) on the 2nd floor, and receive a "Gourmet coupon" that you can use at the cafes and restaurants. The outlets on the 3rd floor are also a recommended.



**Hours** Shops 11:00 to 21:00  
Restaurants 11:00 to 23:00 (LO 22:00)

**Transportation** Yurikamome Line "Aomi" station, direct connection  
Rinkai Line "Tokyo Teleport" station, 3 min. walk

**8** 10% off at the model car shop GREASE GPS  
20% off food and café at the ALESSANDRO NANNINI CAFE

Located on the 1st floor of the MEGA WEB is GREASE GPS, selling and displaying mainly 1/43 and 1/18 scale mini car models. During the Tokyo Motor Show, receive 10% off all items, excluding books and sale items. Located next door is the Italian-style ALESSANDRO NANNINI CAFÉ, with many car related interior items. Menus include Italian delights such as paninis and tiramisu. Drinks and food will be discounted 20% during the Tokyo Motor Show.



**Hours** 11:00 to 21:00 (LO 20:00)

**Transportation** Yurikamome Line "Aomi" station, direct connection  
Rinkai Line "Tokyo Teleport" station, 3 min. walk

**9** Ooedo-Onsen Monogatari  
Discount on admission!

Ooedo-Onsen Monogatari is one of the largest onsen-theme parks in Japan. Pumped from 1400 meters deep, the onsen is effective for nerve pain, muscle pain, joint pain, recovery from tiredness, and sensitivity to coldness. Between October 30 to November 8, admission will be discounted: adults: 2050 yen; night: 1550 yen; children: 500 yen. Why not stop by and take a relaxing moment at the end of the day?



**Hours** 11:00 to 9:00 (last entry 7:00)  
\*Late night fee (after 2:00) 2000 yen

**Transportation** Yurikamome Line "Telecom Center" station, 2 min. walk

**10** DiverCity Tokyo Plaza  
Receive a "discount coupon"

With the symbolic 18m GUNDAM standing next to the building, the DiverCity Tokyo Plaza hosts fashion shops, entertainment facilities, and restaurants. Present this magazine to the Information (10:00 to 21:00) on the 3rd floor, and receive a coupon that you can use at the shops and restaurants within the facility.



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**Hours** Shopping/service: 10:00 to 21:00  
Food court: 10:00 to 22:00  
Restaurants: 11:00 to 23:00 \*varies by store

**Transportation** Yurikamome Line "Daiba" station, 5 min. walk  
Rinkai Line "Tokyo Teleport" station, 3 min. walk

**11** GRAND PACIFIC LE DAIBA  
10% off dining

With the concept of "Vacance et Elegancé," the GRAND PACIFIC LE DAIBA is designed with French elegance. Present this guide at the dining and bar "STAR ROAD" on the 30th floor, and receive 10% off your bill (for a maximum of 8 people). Enjoy an elegant dinner with a beautiful nightscape of the landmarks of Tokyo, such as the Rainbow Bridge and Tokyo Tower.



**Hours** Dinner: 17:30 to 21:00

**Transportation** Yurikamome Line "Daiba" station, direct access  
Rinkai Line "Tokyo Teleport" station, 10 min. walk

**12** Aqua City Odaiba  
Receive coupons that can be used within the facility

Situated next to the Odaiba Rinkai Park, the Aqua City Odaiba presents a perfect view of Tokyo with the Statue of Liberty and Rainbow Bridge in the foreground. Present this guide or your admission ticket to the Information (11:00 to 21:00) on the 3rd floor during the Tokyo Motor Show, and receive a "Nice Coupon" book that you can use at the 66 shops. Come visit the area's largest restaurant avenue for a great dinner and excellent view.



**Hours** Shops/service/food court: 11:00 to 21:00  
Food and drinks: 11:00 to 23:00  
\*Some shops may vary

**Transportation** Yurikamome Line "Daiba" station, 1 min. walk  
Rinkai Line "Tokyo Teleport" station, 6 min. walk

**13** Decks Tokyo Beach  
Receive a "Decks Premium Card!"

The Decks Tokyo Beach hosts the entertainment hotspots - Tokyo Joypolis, LEGOLAND Discovery Center Tokyo, and Madame Tussauds Tokyo. There are also restaurants with a nice view of the Rainbow Bridge and Tokyo Tower, and many shops - you can easily spend the day here. Display this guide at the Information on the 3rd floor of the Seaside Mall, and receive your "Decks Premium Card" that can be used at approximately 60 shops in the facility.



**Hours** 11:00 to 21:00  
Restaurants: (5F) 11:00 to 23:00, (6F) 11:00 to 24:00

**Transportation** Yurikamome Line "Daiba" station, 2 min. walk  
Rinkai Line "Tokyo Teleport" station, 5 min. walk



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- #4 QUALITY LIFE 「より豊かな生き方」
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